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6 Attorneys for Defendants
Point Loma Patients Consumer Cooperative Corp.
7 Golden State Greens, LLC, Far West Management, LLC
Far West Operating, LLC, and Far West Staffing, LLC

8 MATTHEW B. DART (Bar No. 216429)

DART LAW

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10 San Diego, CA 92101
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12 Attorneys for Defendants Adam Knopf,
Justus Henkes IV, and 419 Consulting, Inc.

13
14 **SUPERIOR COURT OF CALIFORNIA**
15 **COUNTY OF SAN DIEGO**

16 KARL BECK, individually and on behalf
17 of all other similarly situated California
residents,

18 Plaintiff,

19 vs.

20 POINT LOMA PATIENTS CONSUMER
21 COOPERATIVE CORPORATION, a
California corporation, ADAM KNOPF, an
22 individual, JUSTUS H. HENKES IV, an
individual, 419 CONSULTING INC, a
23 California corporation, GOLDEN STATE
GREENS LLC, a California LLC, FAR
24 WEST MANAGEMENT LLC, a
California LLC, FAR WEST
25 OPERATING, LLC, a California LLC,
FAR WEST STAFFING LLC, a California
26 LLC, and DOES 1-50;

27 Defendants.
28

ELECTRONICALLY FILED
Superior Court of California,
County of San Diego

12/08/2017 at 03:25:00 PM

Clerk of the Superior Court
By Jessica Pascual, Deputy Clerk

CASE NO. 37-2017-00037524-CU-BT-CTL

**REQUEST FOR JUDICIAL NOTICE IN
SUPPORT OF DEFENDANTS' JOINT
DEMURRER TO COMPLAINT**

Judge: Hon. Joel Wohlfeil
Dept.: 73
Date: January 19, 2018
Time: 9:00 a.m.

Complaint Filed: October 6, 2017
Trial Date: Not Set

1 TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

2 PLEASE TAKE NOTICE THAT defendants Point Loma Patients Consumer Cooperative
3 Corporation, Adam Knopf, Justus H. Henkes IV, 419 Consulting, Inc., Golden State Greens,
4 LLC, Far West Management, LLC, Far West Operating, LLC, and Far West Staffing, LLC,
5 pursuant to California Evidence Code sections 452(d) and 452(h) request that the Court take
6 judicial notice as follows true and correct copies of:

7 A. Conditional Use Permit No. 1377388; Dated March 19, 2016 and Recorded April
8 3, 2015; Document No. 2015-0157638;

9 B. Report to the Hearing Officer – Report # HO 16-058 Dated September 14, 2016;
10 Owner/Applicant SINNER BROTHERS, INC./Point Loma Patients Consumer Cooperative,
11 Adam Knopf; Regarding Amendment to the Conditional Use Permit to increase its square
12 footage;

13 C. Conditional Use Permit No. 1655718; Amendment to Conditional Use Permit No.
14 1377388 – Project No. 368344;

15 D. Complaint for *Omari Bobo vs. Point Loma Patients Consumer Cooperative*
16 *Corporation*, et al., San Diego Superior Court Case No. 37-2017-00037348-CU-NP-CTL;

17 E. Complaint for *Omari Bobo v. Optimum Nutrition, Inc.*, United States District
18 Court for the Southern District of California, Case No. 14-cv-002408-BEN-KSC;

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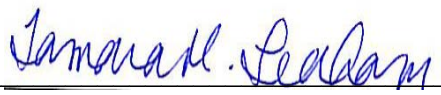
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San Diego, CA 92110

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F. Complaint for *Omari Bobo v. Woodbolt Distribution, LLC d/b/a Cellucor and Nutrabolt*, United States District Court for the Southern District of California, Case No. 16-cv-000328-BEN-DHB.

DATED: December 7, 2017

AUSTIN LEGAL GROUP, APC

By: 
Gina Austin/Tamara Leetham
Attorneys for PLPCC; Golden State Greens, LLC, Far West Management, LLC Far West Operating, LLC, and Far West Staffing, LLC

DATED: December 7, 2017

DART LAW


By: 
MATTHEW B. DART
Attorney for Defendants Adam Knopf, Justus Henkes, and 419 Consulting, Inc.

EXHIBIT 1

DOC# 2015-0157638



Apr 03, 2015 11:19 AM

OFFICIAL RECORDS
Ernest J. Dronenburg, Jr.,
SAN DIEGO COUNTY RECORDER
FEES: \$72.00

RECORDING REQUESTED BY
CITY OF SAN DIEGO
DEVELOPMENT SERVICES
PERMIT INTAKE, MAIL STATION 501

PROJECT MANAGEMENT
PERMIT CLERK
MAIL STATION 501

12P
1C

SPACE ABOVE THIS LINE FOR RECORDER'S USE

INTERNAL ORDER NUMBER: 24004654

**CONDITONAL USE PERMIT NO. 1377388
3452 HANCOCK - MMCC PROJECT NO. 368344
PLANNING COMMISSION**

This Conditional Use Permit No. 1377388 is granted by the Planning Commission of the City of San Diego to SINNER BROTHERS, INC, Owner and POINT LOMA PATIENTS CONSUMER COOPERATIVE, Permittee, pursuant to San Diego Municipal Code [SDMC] section 126.0305. The 0.15-acre site is located at 3452 Hancock Street in the IS-1-1 Zone, Airport Influence Area (San Diego International Airport) and Coastal Height Limitation Overlay Zone within the Midway/Pacific Highway Corridor Community Plan Area. The project site is legally described as: Lots 37 and 38, Block 1 of the Resubdivision of Pueblo Lot 277, commonly known as Ascoff and Kelly's Subdivision, Map No. 578, January 12, 1889.

Subject to the terms and conditions set forth in this Permit, permission is granted to Owner/Permittee to operate a Medical Marijuana Consumer Cooperative (MMCC) and subject to the City's land use regulations described and identified by size, dimension, quantity, type, and location on the approved exhibits [Exhibit "A"] dated March 19, 2015, on file in the Development Services Department.

The project shall include:

- a. Operation of a Medical Marijuana Consumer Cooperative (MMCC) in an 832 square foot tenant space within an existing, 1,503 square foot, one-story building on a 0.15-acre site;
- b. Existing landscaping (planting, irrigation and landscape related improvements);
- c. Existing off-street parking;

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- d. Public and private accessory improvements determined by the Development Services Department to be consistent with the land use and development standards for this site in accordance with the adopted community plan, the California Environmental Quality Act [CEQA] and the CEQA Guidelines, the City Engineer's requirements, zoning regulations, conditions of this Permit, and any other applicable regulations of the SDMC.

STANDARD REQUIREMENTS:

1. This permit must be utilized within thirty-six (36) months after the date on which all rights of appeal have expired. If this permit is not utilized in accordance with Chapter 12, Article 6, Division 1 of the SDMC within the 36 month period, this permit shall be void unless an Extension of Time has been granted. Any such Extension of Time must meet all SDMC requirements and applicable guidelines in effect at the time the extension is considered by the appropriate decision maker. This permit must be utilized by March 19, 2018.
2. This Conditional Use Permit [CUP] and corresponding use of this MMCC shall expire on March 19, 2020.
3. In addition to the provisions of the law, the MMCC must comply with; Chapter 4, Article 2, Division 15 and Chapter 14, Article 1, Division 6 of the San Diego Municipal Code.
4. No construction, occupancy, or operation of any facility or improvement described herein shall commence, nor shall any activity authorized by this Permit be conducted on the premises until:
 - a. The Owner/Permittee signs and returns the Permit to the Development Services Department.
 - b. The Permit is recorded in the Office of the San Diego County Recorder.
 - c. A MMCC Permit issued by the Development Services Department is approved for all responsible persons in accordance with SDMC, Section 42.1504.
5. While this Permit is in effect, the MMCC shall be used only for the purposes and under the terms and conditions set forth in this Permit unless otherwise authorized by the appropriate City decision maker.
6. This Permit is a covenant running with the MMCC and all of the requirements and conditions of this Permit and related documents shall be binding upon the Owner/Permittee and any successor(s) in interest.
7. The continued use of this Permit shall be subject to the regulations of this and any other applicable governmental agency.

8. Issuance of this Permit by the City of San Diego does not authorize the Owner/Permittee for this Permit to violate any Federal, State or City laws, ordinances, regulations or policies including, but not limited to, the Endangered Species Act of 1973 [ESA] and any amendments thereto (16 U.S.C. § 1531 et seq.).

9. The Owner/Permittee shall secure all necessary building permits. The Owner/Permittee is informed that to secure these permits, substantial building modifications and site improvements may be required to comply with applicable building, fire, mechanical, and plumbing codes, and State and Federal disability access laws.

10. Construction plans shall be in substantial conformity to Exhibit "A." Changes, modifications, or alterations to the construction plans are prohibited unless appropriate application(s) or amendment(s) to this Permit have been granted.

11. All of the conditions contained in this Permit have been considered and were determined-necessary to make the findings required for approval of this Permit. The Permit holder is required to comply with each and every condition in order to maintain the entitlements that are granted by this Permit.

If any condition of this Permit, on a legal challenge by the Owner/Permittee of this Permit, is found or held by a court of competent jurisdiction to be invalid, unenforceable, or unreasonable, this Permit shall be void. However, in such an event, the Owner/Permittee shall have the right, by paying applicable processing fees, to bring a request for a new permit without the "invalid" condition(s) back to the discretionary body which approved the Permit for a determination by that body as to whether all of the findings necessary for the issuance of the proposed permit can still be made in the absence of the "invalid" condition(s). Such hearing shall be a hearing de novo, and the discretionary body shall have the absolute right to approve, disapprove, or modify the proposed permit and the condition(s) contained therein.

12. The Owner/Permittee shall defend, indemnify, and hold harmless the City, its agents, officers, and employees from any and all claims, actions, proceedings, damages, judgments, or costs, including attorney's fees, against the City or its agents, officers, or employees, relating to the issuance of this permit including, but not limited to, any action to attack, set aside, void, challenge, or annul this development approval and any environmental document or decision. The City will promptly notify Owner/Permittee of any claim, action, or proceeding and, if the City should fail to cooperate fully in the defense, the Owner/Permittee shall not thereafter be responsible to defend, indemnify, and hold harmless the City or its agents, officers, and employees. The City may elect to conduct its own defense, participate in its own defense, or obtain independent legal counsel in defense of any claim related to this indemnification. In the event of such election, Owner/Permittee shall pay all of the costs related thereto, including without limitation reasonable attorney's fees and costs. In the event of a disagreement between the City and Owner/Permittee regarding litigation issues, the City shall have the authority to control the litigation and make litigation related decisions, including, but not limited to, settlement or other disposition of the matter. However, the Owner/Permittee shall not be required to pay or perform any settlement unless such settlement is approved by Owner/Permittee.

PLANNING/DESIGN REQUIREMENTS:

13. The use within the 832 square foot tenant space shall be limited to the MMCC and any use permitted in the IS-1-1 Zone.
14. Consultations by medical professionals shall not be a permitted accessory use at the MMCC.
15. Lighting shall be provided to illuminate the interior of the MMCC, facade, and the immediate surrounding area, including any accessory uses, parking lots, and adjoining sidewalks. Lighting shall be hooded or oriented so as to deflect light away from adjacent properties.
16. Security shall include operable cameras and a metal detector to the satisfaction of Development Services Department. This facility shall also include alarms and two armed security guards to the extent the possession of a firearm is not in conflict with 18 U.S.C. § 922(g) and 27 C.F.R § 478.11. Nothing herein shall be interpreted to require or allow a violation of federal firearms laws. The security guard shall be licensed by the State of California. One security guard must be on the premises 24 hours a day, seven days a week, the other must be present during business hours. The security guard should only be engaged in activities related to providing security for the facility, except on an incidental basis. The cameras shall have and use a recording device that maintains the records for a minimum of 30 days.
17. The Owner/Permittee shall install bullet resistant glass, plastic, or laminate shield at the reception area to protect employees.
18. The Owner/Permittee shall install bullet resistant armor panels in walls around the safe room and adjoining walls with other tenants.
19. The name and emergency contact phone number of an operator or manager shall be posted in a location visible from outside of the MMCC in character size at least two inches in height.
20. The MMCC shall operate only between the hours of 7:00 a.m. and 9:00 p.m., seven days a week.
21. The use of vending machines which allow access to medical marijuana except by a responsible person, as defined in San Diego Municipal Code Section 42.1502, is prohibited. For purposes of this section and condition, a vending machine is any device which allows access to medical marijuana without a human intermediary.
22. The Owner/Permittee or operator shall maintain the MMCC, adjacent public sidewalks, and areas under the control of the owner or operator, free of litter and graffiti at all times. The owner or operator shall provide for daily removal of trash, litter, and debris. Graffiti shall be removed within 24 hours.
23. Medical marijuana shall not be consumed anywhere within the 0.15-acre site.

24. The Owner/Permittee or operator shall post anti-loitering signs near all entrances of the MMCC.

25. All signs associated with this development shall be consistent with sign criteria established by City-wide sign regulations and shall further be restricted by this permit. Sign colors and typefaces are limited to two. Ground signs shall not be pole signs. A sign is required to be posted on the outside of the MMCC and shall only contain the name of the business.

TRANSPORTATION REQUIREMENTS:

26. No fewer than 8 parking spaces (including 1 van accessible space) shall be maintained on the property at all times in the approximate locations shown on Exhibit "A". All on-site parking stalls and aisle widths shall be in compliance with requirements of the City's Land Development Code and shall not be converted and/or utilized for any other purpose, unless otherwise authorized in writing by the Development Services Department.

POLICE DEPARTMENT RECOMMENDATION:

27. The San Diego Police Department recommends that a Crime Prevention Through Environmental Design (CPTED) review be requested by their department and implemented for the MMCC.

INFORMATION ONLY:

- The issuance of this discretionary use permit alone does not allow the immediate commencement or continued operation of the proposed use on site. The operation allowed by this discretionary use permit may only begin or recommence after all conditions listed on this permit are fully completed and all required ministerial permits have been issued and received final inspection.
- Any party on whom fees, dedications, reservations, or other exactions have been imposed as conditions of approval of this Permit, may protest the imposition within ninety days of the approval of this development permit by filing a written protest with the City Clerk pursuant to California Government Code-section 66020.
- This development may be subject to impact fees at the time of construction permit issuance.

APPROVED by the Planning Commission of the City of San Diego on March 19, 2015 and Resolution No. PC-4667.



Conditional Use Permit No. 1377388/PTS No. 368344
Date of Approval: March 19, 2015

AUTHENTICATED BY THE CITY OF SAN DIEGO DEVELOPMENT SERVICES
DEPARTMENT



Edith Gutierrez
Development Project Manager

**NOTE: Notary acknowledgment
must be attached per Civil Code
section 1189 et seq.**

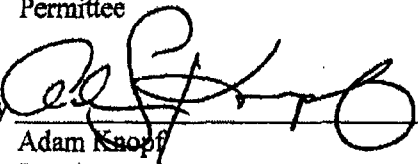
The undersigned Owner/Permittee, by execution hereof, agrees to each and every condition of
this Permit and promises to perform each and every obligation of Owner/Permittee hereunder.

SINNER BROTHERS, INC
Owner

By 

Ian Rickards
President

POINT LOMA PATIENTS CONSUMER
COOPERATIVE
Permittee

By 

Adam Knopf
Permittee

**NOTE: Notary acknowledgments
must be attached per Civil Code
section 1189 et seq.**

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CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

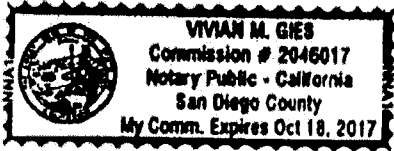
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of San Diego)

On April 3, 2015 before me, Vivian M. Gies, Notary Public,
Date Here Insert Name and Title of the Officer

personally appeared Edith Gutierrez
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Vivian M. Gies
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: PTS 368344/3452 Hancock/CUP Document Date: _____
Number of Pages: _____ Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Individual Attorney In Fact
 Trustee Guardian or Conservator
 Other: _____
Signer Is Representing: _____

Signer's Name: _____
 Corporate Officer — Title(s): _____
 Partner — Limited General
 Individual Attorney In Fact
 Trustee Guardian or Conservator
 Other: _____
Signer Is Representing: _____

ORIGINAL

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

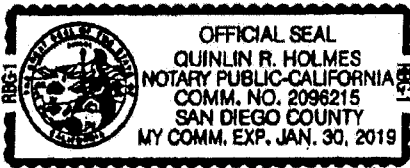
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of San Diego)
On 4-2-15 before me, Quinlin R. Holmes, Notary Public
Date Here Insert Name and Title of the Officer
personally appeared John RICKARDS AND
Name(s) of Signer(s)
Adam KNOPT

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Conditional Use Permit Document Date: DATE OF APPROVAL
Number of Pages: 6 Signer(s) Other Than Named Above: N/A 3-19-15

Capacity(ies) Claimed by Signer(s)

Signer's Name: AS ABOVE
[] Corporate Officer - Title(s):
[] Partner - [] Limited [] General
[] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer Is Representing: N/A

Signer's Name: N/A
[] Corporate Officer - Title(s):
[] Partner - [] Limited [] General
[] Individual [] Attorney in Fact
[] Trustee [] Guardian or Conservator
[] Other:
Signer Is Representing:

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EXHIBIT 2



THE CITY OF SAN DIEGO

Report to the Hearing Officer

HEARING DATE: September 14, 2016 REPORT NO. HO 16-058

SUBJECT: 3452 HANCOCK MMCC AMENDMENT, PROCESS THREE

PROJECT NUMBER: 470362

OWNER/APPLICANT: SINNER BROTHERS, INC. / Point Loma Patients Consumer Cooperative,
Adam Knopf

SUMMARY:

Issue: Should the Hearing Officer approve an amendment to Conditional Use Permit No. 1377388 to allow an approved Medical Marijuana Consumer Cooperative (MMCC) to increase its square footage from 832 square feet to 1,503 square feet within an existing building located at 3452 Hancock Street within the Midway-Pacific Highway Corridor Community area?

Staff Recommendation: APPROVE Conditional Use Permit No. 1655718, an amendment to Conditional Use Permit No. 1377388.

Community Planning Group Recommendation: On April 20, 2016, the Midway Community Planning Group voted 6-1-2 to approve the project with no conditions.

Environmental Review: The project was determined to be exempt pursuant to California Environmental Quality Act (CEQA) Guidelines Section 15303 (New Construction or Conversion of Small Structures) and an appeal of the CEQA determination was filed on May 23, 2016 (Attachment 6). The City Council denied the CEQA appeal on July 26, 2016.

BACKGROUND

The 0.15-acre site is located at 3452 Hancock Street in the IS-1-1 Zone, Airport Influence Area (San Diego International Airport), and Coastal Height Limitation Overlay Zone within the Midway-Pacific Highway Corridor Community Plan and Local Coastal Program Land Use Plan. The site is designated Light Industrial within the Midway/Pacific Highway Corridor Community Plan (Attachments 1-3). MMCCs, classified as commercial services, are consistent with the community plan.

On March 19, 2015, the Planning Commission approved Conditional Use Permit No. 1377388 to allow the operation of an 832-square-foot MMCC within an existing 1,503-square-foot building (Attachment 10). Point Loma Patients Consumer Cooperative opened in August 2015.

DISCUSSION

The existing 832-square-foot MMCC is proposing to expand into the adjacent 671-square-foot tenant space, currently used as an office, occupying the entire 1,503-square-foot building. The 1,503-square-foot MMCC would require two off-street parking spaces based on the rate of one space per 1,000 square feet of building per San Diego Municipal Code Section 142.0530. The proposed MMCC is providing eight on-site parking spaces, which includes one accessible space.

The project is in compliance with San Diego Municipal Code (SDMC) Section 141.0614 which requires a 1,000-foot separation, measured between property lines, from: public parks, churches, child care centers, playgrounds, libraries, minor-oriented facilities, other medical marijuana consumer cooperatives, residential care facilities, and schools. Additionally the site is more than 100 feet from a residential zone (Attachments 11-12).

The existing MMCC is required to provide interior and exterior lighting, security cameras, alarms and two security guards and these conditions remain and are included in the proposed amended permit. The hours of operation are limited 7:00 a.m. to 9:00 p.m. seven days a week. The MMCCs must also comply with SDMC Chapter 4, Article 2, Division 15 which includes background checks on responsible persons for the MMCC and guidelines for lawful operation.

Since opening one year ago, Code Enforcement Division has had no active enforcement cases for 3452 Hancock Street.

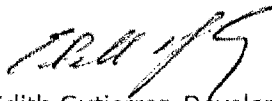
CONCLUSION

Staff is recommending approval of the proposed expansion of the existing MMCC. The project meets all applicable MMCC development regulations and is consistent with the recommended land use.

ALTERNATIVES

1. Approve Conditional Use Permit No. 1655718, an amendment to Conditional Use Permit No. 1377388, PTS No. 470362, with modifications.
2. Deny Conditional Use Permit No. 1655718, an amendment to Conditional Use Permit No. 1377388, PTS No. 470362, if the findings required to approve the project cannot be affirmed.

Respectfully submitted,



Edith Gutierrez, Development Project Manager

Attachments:

1. Aerial Photograph
2. Project Location Map
3. Community Plan Land Use Map
4. Draft Permit with Conditions
5. Draft Resolution with Findings
6. Environmental Exemption
7. Community Planning Group Recommendation
8. Ownership Disclosure Statement
9. Project Plans
10. Condition Use Permit No. 1377388, PTS 368344
11. 1000 Foot Radius Map
12. 1000 Foot Radium Map Spreadsheet

EXHIBIT 3

RECORDING REQUESTED BY
CITY OF SAN DIEGO
DEVELOPMENT SERVICES
PERMIT INTAKE, MAIL STATION
501

PROJECT MANAGEMENT
PERMIT CLERK
MAIL STATION 501

INTERNAL ORDER NUMBER: 24006474

SPACE ABOVE THIS LINE FOR RECORDER'S USE

CONDITIONAL USE PERMIT NO. 1655718
AMENDMENT TO CONDITIONAL USE PERMIT NO. 1377388 - PROJECT NO. 368344
3452 HANCOCK STREET MMCC AMENDMENT - PROJECT NO. 470362
HEARING OFFICER

This Conditional Use Permit No. 1655718, amendment to Conditional Use Permit No. 1377388 is granted by the Hearing Officer of the City of San Diego to SINNER BROTHERS, INC, Owner, and Point Loma Patients Consumer Cooperative, Permittee, pursuant to San Diego Municipal Code [SDMC] section 126.0305. The 0.15-acre site is located at 3452 Hancock Street in the IS-1-1 Zone, Airport Influence Area (San Diego International Airport), and Coastal Height Limitation Overlay Zone within the Midway/Pacific Highway Corridor Community Plan area. The project site is legally described as: Lots 37-40, Block 1 of the Resubdivision of Pueblo Lot 277, commonly known as Ascoff and Kelly's Subdivision, Map No. 578, January 12, 1889.

Subject to the terms and conditions set forth in this Permit, permission is granted to Owner/Permittee to operate a Medical Marijuana Consumer Cooperative and subject to the City's land use regulations described and identified by size, dimension, quantity, type, and location on the approved exhibits [Exhibit "A"] dated September 14, 2016, on file in the Development Services Department.

The project shall include:

- a. Operation of a Medical Marijuana Consumer Cooperative (MMCC) in a 1,503-square-foot, one-story building;
- b. Existing landscaping (planting, irrigation and landscape related improvements);
- c. Existing off-street parking;
- d. Public and private accessory improvements determined by the Development Services Department to be consistent with the land use and development standards for this site in accordance with the adopted community plan, the California Environmental Quality Act

[CEQA] and the CEQA Guidelines, the City Engineer's requirements, zoning regulations, conditions of this Permit, and any other applicable regulations of the SDMC.

STANDARD REQUIREMENTS:

1. This permit must be utilized within thirty-six (36) months after the date on which all rights of appeal have expired. If this permit is not utilized in accordance with Chapter 12, Article 6, Division 1 of the SDMC within the 36 month period, this permit shall be void unless an Extension of Time has been granted. Any such Extension of Time must meet all SDMC requirements and applicable guidelines in effect at the time the extension is considered by the appropriate decision maker. This permit must be utilized by September 29, 2016.
2. This Conditional Use Permit [CUP] and corresponding use of this site shall expire on September 29, 2021.
3. In addition to the provisions of the law, the MMCC must comply with; Chapter 4, Article 2, Division 15 and Chapter 14, Article 1, Division 6 of the San Diego Municipal Code.
4. No permit for the construction, occupancy, or operation of any facility or improvement described herein shall be granted, nor shall any activity authorized by this Permit be conducted on the premises until:
 - a. The Owner/Permittee signs and returns the Permit to the Development Services Department; and
 - b. The Permit is recorded in the Office of the San Diego County Recorder.
5. While this Permit is in effect, the subject property shall be used only for the purposes and under the terms and conditions set forth in this Permit unless otherwise authorized by the appropriate City decision maker.
6. This Permit is a covenant running with the subject property and all of the requirements and conditions of this Permit and related documents shall be binding upon the Owner/Permittee and any successor(s) in interest.
7. The continued use of this Permit shall be subject to the regulations of this and any other applicable governmental agency.
8. Issuance of this Permit by the City of San Diego does not authorize the Owner/Permittee for this Permit to violate any Federal, State or City laws, ordinances, regulations or policies including, but not limited to, the Endangered Species Act of 1973 [ESA] and any amendments thereto (16 U.S.C. § 1531 et seq.).
9. The Owner/Permittee shall secure all necessary building permits. The Owner/Permittee is informed that to secure these permits, substantial building modifications and site improvements

ATTACHMENT 4

may be required to comply with applicable building, fire, mechanical, and plumbing codes, and State and Federal disability access laws.

10. Construction plans shall be in substantial conformity to Exhibit "A." Changes, modifications, or alterations to the construction plans are prohibited unless appropriate application(s) or amendment(s) to this Permit have been granted.

11. All of the conditions contained in this Permit have been considered and were determined necessary to make the findings required for approval of this Permit. The Permit holder is required to comply with each and every condition in order to maintain the entitlements that are granted by this Permit.

If any condition of this Permit, on a legal challenge by the Owner/Permittee of this Permit, is found or held by a court of competent jurisdiction to be invalid, unenforceable, or unreasonable, this Permit shall be void. However, in such an event, the Owner/Permittee shall have the right, by paying applicable processing fees, to bring a request for a new permit without the "invalid" condition(s) back to the discretionary body which approved the Permit for a determination by that body as to whether all of the findings necessary for the issuance of the proposed permit can still be made in the absence of the "invalid" condition(s). Such hearing shall be a hearing de novo, and the discretionary body shall have the absolute right to approve, disapprove, or modify the proposed permit and the condition(s) contained therein.

12. The Owner/Permittee shall defend, indemnify, and hold harmless the City, its agents, officers, and employees from any and all claims, actions, proceedings, damages, judgments, or costs, including attorney's fees, against the City or its agents, officers, or employees, relating to the issuance of this permit including, but not limited to, any action to attack, set aside, void, challenge, or annul this development approval and any environmental document or decision. The City will promptly notify Owner/Permittee of any claim, action, or proceeding and, if the City should fail to cooperate fully in the defense, the Owner/Permittee shall not thereafter be responsible to defend, indemnify, and hold harmless the City or its agents, officers, and employees. The City may elect to conduct its own defense, participate in its own defense, or obtain independent legal counsel in defense of any claim related to this indemnification. In the event of such election, Owner/Permittee shall pay all of the costs related thereto, including without limitation reasonable attorney's fees and costs. In the event of a disagreement between the City and Owner/Permittee regarding litigation issues, the City shall have the authority to control the litigation and make litigation related decisions, including, but not limited to, settlement or other disposition of the matter. However, the Owner/Permittee shall not be required to pay or perform any settlement unless such settlement is approved by Owner/Permittee.

PLANNING/DESIGN REQUIREMENTS:

13. The use within the 1,503-square-foot building shall be limited to the MMCC and any use permitted in the IS-1-1 Zone.

14. Consultations by medical professionals shall not be a permitted accessory use at the MMCC.

ATTACHMENT 4

15. Lighting shall be provided to illuminate the interior of the MMCC, facade, and the immediate surrounding area, including any accessory uses, parking lots, and adjoining sidewalks. Lighting shall be hooded or oriented so as to deflect light away from adjacent properties.
16. Security shall include operable cameras and a metal detector to the satisfaction of Development Services Department. This facility shall also include alarms and two armed security guards to the extent the possession of a firearm is not in conflict with 18 U.S.C. § 922(g) and 27 C.F.R. § 478.11. Nothing herein shall be interpreted to require or allow a violation of federal firearms laws. The security guards shall be licensed by the State of California. One security guard must be on the premises 24 hours a day, seven days a week, the other must be present during business hours. The security guards should only be engaged in activities related to providing security for the facility, except on an incidental basis. The cameras shall have and use a recording device that maintains the records for a minimum of 30 days.
17. The Owner/Permittee shall install bullet resistant glass, plastic, or laminate shield at the reception area to protect employees.
18. The Owner/Permittee shall install bullet resistant armor panels or solid grouted masonry block walls, designed by a licensed professional, in the reception area and vault room.
19. The name and emergency contact phone number of an operator or manager shall be posted in a location visible from outside of the MMCC in character size at least two inches in height.
20. The MMCC shall operate only between the hours of 7:00 a.m. and 9:00 p.m., seven days a week.
21. The use of vending machines which allow access to medical marijuana except by a responsible person, as defined in San Diego Municipal Code Section 42.1502, is prohibited. For purposes of this section and condition, a vending machine is any device which allows access to medical marijuana without a human intermediary.
22. The Owner/Permittee or operator shall maintain the MMCC, adjacent public sidewalks, and areas under the control of the owner or operator, free of litter and graffiti at all times. The owner or operator shall provide for daily removal of trash, litter, and debris. Graffiti shall be removed within 24 hours.
23. Medical marijuana shall not be consumed anywhere within the 0.15-acre site.
24. The Owner/Permittee or operator shall post anti-loitering signs near all entrances of the MMCC.
25. All signs associated with this development shall be consistent with sign criteria established by City-wide sign regulations and shall further be restricted by this permit. Sign colors and typefaces are limited to two. Ground signs shall not be pole signs. A sign is required to be posted on the outside of the MMCC and shall only contain the name of the business.

TRANSPORTATION REQUIREMENTS:

26. No fewer than eight (8) parking spaces, including one (1) accessible space shall be maintained on the property at all times in the approximate locations shown on Exhibit "A". All on-site parking stalls and aisle widths shall be in compliance with requirements of the City's Land Development Code and shall not be converted and/or utilized for any other purpose, unless otherwise authorized in writing by the Development Services Department.

POLICE DEPARTMENT RECOMMENDATION:

27. The San Diego Police Department recommends that a Crime Prevention Through Environmental Design (CPTED) review be requested by their department and implemented for the MMCC.

INFORMATION ONLY:

- The issuance of this discretionary use permit alone does not allow the immediate commencement to expand operation of the adjacent site. The expansion allowed by this discretionary use permit may only begin after all conditions listed on this permit are fully completed and all required ministerial permits have been issued and received final inspection.
- Any party on whom fees, dedications, reservations, or other exactions have been imposed as conditions of approval of this Permit, may protest the imposition within ninety days of the approval of this development permit by filing a written protest with the City Clerk pursuant to California Government Code-section 66020.
- This development may be subject to impact fees at the time of construction permit issuance.

APPROVED by the Hearing Officer of the City of San Diego on September 14, 2016 and HO-XXXX.

ATTACHMENT 4

Conditional Use Permit No. 1655718/PTS Approval No.: 470362
Date of Approval: September 14, 2016

AUTHENTICATED BY THE CITY OF SAN DIEGO DEVELOPMENT SERVICES DEPARTMENT

Edith Gutierrez
Development Project Manager

**NOTE: Notary acknowledgment
must be attached per Civil Code
section 1189 et seq.**

The undersigned Owner/Permittee, by execution hereof, agrees to each and every condition of this Permit and promises to perform each and every obligation of Owner/Permittee hereunder.

SINNER BROTHERS, INC.
Owner

By _____
John Rickards
President

**POINT LOMA PATIENTS CONSUMER
COOPERATIVE**
Permittee

By _____
Adam Knopf
President

**NOTE: Notary acknowledgments
must be attached per Civil Code
section 1189 et seq.**

EXHIBIT 4

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THE RESTIS LAW FIRM, P.C.
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Attorney for Plaintiff

2017 OCT -6 PH 3:45
CLERK SUPERIOR COURT
SAN DIEGO COUNTY

**SUPERIOR COURT FOR THE STATE OF CALIFORNIA
COUNTY OF SAN DIEGO**

OMARI BOBO, an Individual,

Plaintiff,

v.

POINT LOMA PATIENTS
CONSUMER COOPERATIVE
CORPORATION, A California
Corporation, ADAM KNOFF, an
Individual, JUSTUS H. HENKES IV, an
Individual, and DOES 1-50,

Defendants.

Case No: 37-2017-00037348-CU-PO-CTL

COMPLAINT FOR:

- 1. BREACH OF FIDUCIARY DUTY
- 2. INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS
- 3. BREACH OF THE IMPLIED COVENANT OF GOOD FAITH AND FAIR DEALING

JURY TRIAL DEMANDED

1 Plaintiff Omari Bobo ("Plaintiff") alleges as to himself based on his own
2 experience, and as to all other allegations, based on investigation of counsel, which
3 included, *inter alia*, a review of defendant Point Loma Patients Consumer
4 Cooperative Corporation's (the "PLPCCC") public records and membership
5 documentation, public records related to defendants Adam Knopf ("Knopf") and
6 Justus H. Henkes IV ("Henkes", collectively the "Individual Defendants"), as well as
7 *non-party* entities wholly controlled by the Individual Defendants, including 419
8 Consulting Inc., Golden State Greens LLC, Far West Management, LLC, Far West
9 Operating, LLC, and Far West Staffing, LLC (the "Shell Companies").

10 **I. INTRODUCTION**

11 1. The PLPCCC is the largest and most successful medical marijuana
12 dispensary in San Diego county. Plaintiff estimates the cooperative has
13 approximately one thousand patrons daily, and generates millions in monthly revenue
14 through a single storefront (and delivery service) located in Point Loma.

15 2. Plaintiff is a member patron of the PLPCCC who became concerned
16 with the sheer volume of marijuana business being transacted there. Aren't medical
17 marijuana cooperatives required to be non-profit? If Plaintiff is a member of the
18 "*Patients' Consumer Cooperative Corporation*" why hasn't he received any
19 dividends? Where is all the money going? And would it be illegal to buy medical
20 marijuana through a for-profit dispensary?

21 3. Plaintiff learned that the Individual Defendants personally own and
22 control not only the PLPCCC, but five Shell Companies. These Shell Companies
23 were created by the Individual Defendants within months after the PLPCCC was
24 formed in December 2014, and as the PLPCCC's marijuana business expanded. The
25 Shell Companies have no public or visible business presence, except at the
26
27

1 PLPCCC's location and the mailing address listed at Defendant Henkes' accountancy
2 office in La Jolla California.

3 4. Defendant Knopf is a director, and holds the executive offices at the
4 PLPCCC and each of the Shell Companies. Defendant Henkes is an accountant. He
5 serves as the PLPCCC's Chief Financial Officer and the Shell Companies' agent for
6 service. Mr. Henkes appears to represent a single enterprise - the PLPCCC and the
7 Shell Companies - since he does not visibly advertise his availability for hire.

8 5. It became clear based on these facts and others described in a related
9 class action complaint against Defendants and the Shell Companies, *Beck v. Point*
10 *Loma Patients' Consumer Cooperative Corporation, et al*, which Plaintiff
11 incorporates by reference, that Defendants were and are operating an illegal for-profit
12 medical marijuana business that violates California criminal law and puts Plaintiff in
13 potential legal jeopardy.

14 6. Accordingly, Plaintiff seeks redress for his exposure to legal jeopardy
15 and extreme emotional distress as a result of Defendants' secret operation of the
16 PLPCCC as an illegal for-profit medical marijuana business in complete disregard for
17 Plaintiff's legal wellbeing. Plaintiff brings claims against the Defendants for breach
18 of fiduciary duty, intentional and reckless infliction of emotional distress, and breach
19 of the implied covenant of good faith and fair dealing. Under these theories, Plaintiff
20 seeks compensatory, exemplary, and punitive damages as well as injunctive,
21 declaratory, and other or further relief as this Court may deem just and proper.

22 **II. JURISDICTION AND VENUE**

23 7. This Court has jurisdiction over the subject matter of this action pursuant
24 to Article 6, § 10 of the California Constitution, California Business and Professions
25 Code § 17203, Civil Code § 1780(d) and Code of Civil Procedure §§ 88, 382 and
26 410.10.

1 8. Venue is proper in this Court pursuant to Code of Civil Procedure § 395
2 because Plaintiff transacted with the PLPCCC in San Diego County, and because
3 Defendants businesses and residences are located in this County, and because many
4 of the acts and transactions giving rise to the violations of law complained of herein
5 occurred in this County.

6 **III. PARTIES**

7 **A. PLAINTIFF'S EXPERIENCE WITH DEFENDANTS**

8 9. Plaintiff Omari Bobo ("Bobo") is, and at all times relevant hereto was, a
9 resident of San Diego County California. Plaintiff Bobo has been a patron of the
10 PLPCCC since approximately January 2016, making purchases from the PLPCCC
11 approximately 3-4 times per month.

12 10. Plaintiff stopped purchasing products from the PLPCCC once he learned
13 of Defendants' illegal for-profit medical marijuana scheme as described herein.

14 11. Plaintiff was charged with felony illegal possession of marijuana in
15 2010. Thereafter, and at great effort, cost and expense, Plaintiff had the conviction
16 expunged. As a result, Plaintiff is highly vigilant about using medical marijuana only
17 in compliance with California law, to help alleviate Plaintiff's chronic hip and back
18 pain.

19 12. Plaintiff would not have become a patron of the PLPCCC, let alone a
20 frequent patron thereof, had he known about Defendants' unlawful conduct as
21 complained of herein.

22 13. Plaintiff has a very strong interest in ensuring he and other PLPCCC
23 members are not violating California's medical marijuana laws by engaging in
24 transactions with an illegally operating dispensary.

1 **B. DEFENDANTS' INFORMATION**

2 14. Defendant Point Loma Patients Consumer Cooperative Corporation
3 ("PLPCCC") is a California corporation organized under the California Consumer
4 Cooperative Corporation Law. The PLPCCC operates a medical marijuana storefront
5 dispensary, as well as a medical marijuana delivery service out of 3452 Hancock
6 Street, San Diego, CA 92110.

7 15. The PLPCCC was formed on or about April 24, 2014, and received a
8 conditional use permit from the City of San Diego, for operation of a Medical
9 Marijuana Consumer Cooperative on or about December 3, 2014. The PLPCCC
10 began selling medical marijuana shortly thereafter. The PLPCCC received an
11 amended conditional use permit on or about September 16, 2016 to double the size of
12 its storefront dispensary to handle increased traffic.

13 16. Defendant Adam Knopf ("Knopf") is an individual residing within the
14 County of San Diego. Knopf is the principal shareholder, Director, CEO, and
15 corporate Secretary of the PLPCCC. Defendant Knopf is the CEO, CFO, Corporate
16 Secretary, and sole Director of defendant 419 Consulting, Inc. Defendant Knopf is
17 also the managing member of defendants Golden State Greens LLC, Far West
18 Management, LLC, Far West Operating, LLC, and Far West Staffing, LLC.

19 17. Defendant Justus H. Henkes IV ("Henkes") is a certified public
20 accountant, and CFO of the PLPCCC. However, Henkes is not an "independent
21 accountant" pursuant to Corporations Code § 12218 because he is not independent of
22 the PLPCCC or the Shell Companies. Henkes is the agent for service of process for
23 each of the Shell Companies at his CPA office: 7734 Herschel Avenue, Suite L, La
24 Jolla, CA 92037.

25 18. Non-party 419 Consulting Inc. ("419 Consulting"), is a California
26 Corporation with its principal place of business at *La Jolla Mailbox Rentals*, 5666 La
27

1 Jolla Blvd, Suite (*i.e.*, mailbox) 155, La Jolla, CA 92037. 419 Consulting was formed
2 on or about August 18, 2015. 419 Consulting's Statement of Information filed with
3 the Secretary of State describes its business as "consulting – marketing,
4 m[a]n[a]gm[e]nt." 419 Consulting is wholly owned and operated by the Individual
5 Defendants.

6 19. Non-Party Golden State Greens LLC ("GS Greens") is a California
7 limited liability company with its principal place of business in the same office park
8 as PLPCCC, 446 Hancock Street, San Diego, CA 92110. GS Greens was formed on
9 or about September 8, 2016, and is owned and operated by the Individual Defendants.
10 GS Greens' Statement of Information filed with the California Secretary of State
11 describes its business as "real estate development."

12 20. Non-parties Far West Management, LLC ("Far West Management"),
13 Far West Operating, LLC ("Far West Operating"), and Far West Staffing, LLC ("Far
14 West Staffing") each are California limited liability companies with their principal
15 place of business at 7734 Herschel Avenue, Suite L, La Jolla CA, 92037 (Defendant
16 Henkes' CPA office). Each of the "Far West" entities was formed on or about May
17 27, 2015. And each are owned and operated by the Individual Defendants. And each
18 of their Statements of Information filed with the California Secretary of State
19 describes their business as "business to business management services."

20 21. None of the Shell Companies has any discernable business presence,
21 products or services for sale to the general public, any marketing materials or
22 website, or business office other than at the PLPCCC's office and/or Defendant
23 Henkes' CPA office.

24 22. Plaintiff does not know the true names of defendants DOES 1 through
25 50, and therefore sues them by those fictitious names. Plaintiff is informed and
26 believes, and on the basis of that information and belief alleges, that each of those
27

1 defendants was in some manner proximately responsible for the events and
2 happenings alleged in this complaint and for Plaintiff's injuries, damages, restitution
3 and equitable remedies prayed for herein.

4 **IV. SUBSTANTIVE ALLEGATIONS**

5 **A. CALIFORNIA'S MEDICAL MARIJUANA LAWS**

6 23. In 1996, voters passed Proposition 215, also known as the
7 Compassionate Use Act (the "CUA"), making California the first state to legalize the
8 use of medical marijuana for qualified patients. Subsequent legislation included the
9 Medical Marijuana Program Act ("MMPA") in 2003, which created a framework for
10 monitoring medical marijuana usage. The MMPA bars individuals and any collective,
11 cooperative, or other group from transforming medical marijuana projects authorized
12 under the MMPA into for-profit enterprises.¹

13 24. In 2008, the California Attorney General and Department of Justice
14 issued their *Guidelines for the Security and Non-Diversion of Marijuana Grown for*
15 *Medical Use* (the "Guidelines"), which had the stated purpose of helping patients and
16 law enforcement understand their rights and duties for the cultivation, sale and use of
17 medical marijuana under California law.

18 25. California Health and Safety Code § 11362.765(a) provides that neither
19 the CUA or MMPA "authorize any individual or group to cultivate or distribute
20 cannabis for profit." According to the Guidelines, cooperative corporations are to be
21 "*democratically controlled* and are *not organized to make a profit* for themselves, as
22 such, or for their members, as such, *but primarily for their members as patrons.*"
23 Further, "[c]ooperatives must follow strict rules on ... *distribution of earnings*, and

24
25 ¹ On November 9, 2016, California passed Proposition 64, making it legal for
26 adults over the age of 21 to possess marijuana for recreational use. However, the sale
27 of marijuana for profit is not permitted until the California Bureau of Marijuana
28 Control issues the necessary licenses, which will be issued no sooner than January 1,
2018.

1 must report individual transactions from individual members each year.” The
2 Guidelines note that a medical marijuana cooperative may have earnings, but these
3 “must be used *for the general welfare of its members or equitably distributed to*
4 *members in the form of cash, property, credits or services.*” Guidelines at p. 8.

5 26. The Guidelines provide that medical marijuana may be “[a]llocated
6 based on fees that are reasonably calculated to cover overhead costs and operating
7 expenses.” In other words, “[a]ny monetary reimbursement that members provide to
8 the ... cooperative should only be an amount necessary to cover overhead costs and
9 operating expenses.” Guidelines at p. 10. This includes payments to individuals for
10 “reasonable compensation... for services provided as well as out-of-pocket
11 expenses.”

12 27. Under California case law, relevant considerations to determine whether
13 a medical marijuana business is illegally operating for profit include, *inter alia*, a
14 high volume of customers and transactions, the absence of participation by customers
15 in the operation or governance of the cooperative, information reflected in financial
16 records, and any processes or procedures by which the cooperative makes itself
17 accountable to its member patrons.

18 **B. DEFENDANTS’ MEDICAL MARIJUANA BUSINESS**

19 28. Individual Defendants Knopf and Henkes are the principals and
20 executive officers of the PLPCCC. The PLPCCC received approval from the City of
21 San Diego in December 2014 to operate a Medical Marijuana Consumer Cooperative
22 at 3452 Hancock Street, San Diego, 92110. Shortly thereafter, the PLPCC opened its
23 doors selling medical marijuana to the public.

24 29. Within six months after the PLPCCC opened for business, the Individual
25 Defendants formed the Shell Companies as their officers, directors, and principal
26 shareholders. None of the five (known) Shell Companies have any discernable
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1 business presence, no websites, and no products or services on offer to the public. All
2 five Shell Companies share addresses in the same office complex in La Jolla,
3 California where Defendant Henkes works as a Certified Public Accountant, or in the
4 same building as the PLPCCC.

5 30. The PLPCCC is the largest and most successful medical marijuana
6 dispensary in San Diego County. The PLPCC averages over a thousand patrons daily,
7 generating millions of dollars in monthly revenue through a single store-front and
8 delivery service with approximately a dozen employees.

9 31. Despite its huge revenues relative to such a small operation, the
10 PLPCCC has never made a "patronage distribution" to Plaintiff or any other member
11 of the PLPCCC. Nor does the PLPCCC seek or allow participation by Plaintiff or any
12 other member patron in the operation or governance of the cooperative.

13 32. Instead, based on the above and on information and belief, the Individual
14 Defendants use the Shell Companies as entities contracted by the PLPCC to
15 unlawfully divert funds out of the PLPCCC. This allows the Individual Defendants to
16 hide substantial revenues from the (illegal for-profit) sale of medical marijuana in the
17 Shell Companies, avoid showing a profit in the cooperative itself, and avoid paying
18 out patronage distributions.

19 33. Based on the tremendous revenue generated by Defendants medical
20 marijuana business, Plaintiff is informed and believes that funds distributed by the
21 PLPCCC to the Shell Companies and Individual Defendants are far in excess of any
22 reasonable compensation for services provided and out-of-pocket expenses.

23 34. The PLPCCC has absolved itself of any accountability whatsoever to
24 Plaintiff. According to the PLPCCC bylaws,² there is one class of "member", *and it*

25
26 ² Plaintiff qualifies all allegations related to PLPCCC bylaws because he cannot
27 verify that the PLPCCC bylaws received from Defendants' counsel was not drafted in
28 response to Plaintiff Beck's July 25, 2017 demand letter. The meta-data on the file

1 *is not Plaintiff or other member patrons.* On information and belief, the only (or
2 principal) “members” of the PLPCCC are the Individual Defendants themselves.
3 These “members” are the only persons that have voting rights or a “proprietary
4 interest” in the PLPCCC. Thus, instead of operating a “democratically” controlled
5 cooperative, “for the benefit of members *as patrons*”, the Individual Defendants
6 operate the PLPCCC primarily for their own benefit as shareholders.

7 35. The Individual Defendants have caused the PLPCC to strip Plaintiff of
8 his rights through the PLPCCC bylaws. The bylaws purport to divest Plaintiff of all
9 voting rights and “proprietary interests” in the PLPCCC by labelling him as a mere
10 “associate member.” However, such bylaw covenants violate the requirements of
11 California’s medical marijuana laws as expressed in, *at least*, the Guidelines. As
12 such, the bylaws are “in conflict with law,” pursuant to Corporations Code §
13 12331(c), and are therefore void. In other words, California’s medical marijuana laws
14 control the interaction between Plaintiff and Defendants, not Defendants’ bylaws
15 drafted to avoid those laws.

16 C. CIVIL CONSPIRACY ALLEGATIONS

17 36. The Individual Defendants and the Shell Companies are responsible for
18 the harm to Plaintiff because each of them agreed to conceal operation of a for-profit
19 marijuana business.

20 37. The Individual Defendants, themselves, and as owners and operators of
21 the Shell Companies were aware of the requirements of California’s medical
22 marijuana laws, and were in agreement with the PLPCCC and each other to divert
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24
25 indicates that it was created on September 19, 2017. Plaintiff reserves the right to
26 withdraw, change or amend allegations concerning the PLPCCC bylaws after a
reasonable opportunity for discovery.

1 revenues from the PLPCC in a manner calculated to avoid detection of their for-profit
2 enterprise.

3 38. The Individual Defendants, themselves, and as owners and operators of
4 the Shell Companies materially assisted the PLPCCC in operating a for-profit
5 medical marijuana business in violation of California law.

6 39. As a direct and proximate result of Defendants' conspiracy, Plaintiff has
7 experienced loss, cost, damage and expense in an amount to be proved at trial.

8 **D. ALTER EGO / CORPORATE PIERCING ALLEGATIONS**

9 40. The PLPCCC is merely a conduit for funneling revenue from the sale of
10 medical marijuana to the Shell Companies and ultimately the Individual Defendants.

11 41. In fact, the PLPCCC, its particular corporate form, and its bylaws that
12 prevent accountability to Plaintiff as a member, are all mere instrumentalities set up
13 to avoid the non-profit requirements of California's medical marijuana statutes.

14 42. The Individual Defendants govern the PLPCCC, as well as the Shell
15 Companies such that a unity of ownership exists between them. The Shell Companies
16 and the PLPCCC use the same officers and/or employees in the operation of their
17 medical marijuana business. Thus, the Shell Corporations and the PLPCCC are mere
18 conduits for the affairs of each other.

19 **FIRST CAUSE OF ACTION**

20 **Breach of Fiduciary Duty**
21 **Against the Individual Defendants**

22 43. Plaintiff hereby incorporates by reference the allegations contained in
23 the preceding paragraphs of this Complaint.

24 44. As Directors and officers of a cooperative corporation, the Individual
25 Defendants owe fiduciary duties of honesty and loyalty to cooperative members,
26 and/or cooperative members *as patrons*, such as Plaintiff and other members of the
27 PLPCCC.

1 the amount of monies he paid to the PLPCCC for products purchased there, and is
2 entitled to exemplary and punitive damages for Defendants' intentional, wanton,
3 reckless, and extreme disregard for Plaintiff's legal rights as a person purchasing an
4 otherwise highly illegal substance from the PLPCCC.

5 **SECOND CAUSE OF ACTION**

6 **Intentional Infliction of Emotional Distress**
7 **Against All Defendants**

8 50. Plaintiff hereby incorporates by reference the allegations contained in
9 the preceding paragraphs of this Complaint.

10 51. The PLPCCC is a licensed and/or permitted medical marijuana
11 dispensary. As such, Defendants had a duty to sell medical marijuana to Plaintiff
12 ONLY in compliance with California law to ensure that Plaintiff and other patrons of
13 the PLPCCC would not be engaging in illegal purchases of a prohibited substance.

14 52. In a scheme to illegally profit from the PLPCCC's medical marijuana
15 business, Defendants knowingly engaged in extreme and outrageous conduct, solely
16 for the personal financial benefit of the Individual Defendants, by violating key
17 components of California medical marijuana laws as described herein. Because
18 Defendants' conduct has the possibility to put Plaintiff in serious legal jeopardy,
19 Defendants acted knowingly, with the intention of causing, or with extreme reckless
20 disregard for indifference to the legal wellbeing of Plaintiff, and the probability of
21 causing severe emotional distress to Plaintiff or any reasonable person doing business
22 with a medical marijuana dispensary.

23 53. Given the considerable criminal risks from engaging in illegal drug
24 sales, Defendants' complete disregard for the legal wellbeing of Plaintiff and other
25 members of the PLPCCC is outrageous. Defendant's illegal for-profit enterprise, and
26 subsequent attempt to conceal it, is so extreme it exceeds all bounds of legal behavior

1 tolerated by the State of California and puts Plaintiff at risk of legal jeopardy, despite
2 his best attempts to act in compliance with the law.

3 54. It was reasonably foreseeable that Plaintiff would suffer emotional
4 injury and distress from Defendants' secret operation of a for-profit medical
5 marijuana business in violation of California law.

6 55. As a direct, actual and proximate result of Defendants' conduct as
7 complained of herein, Plaintiff now suffers from a constant fear he will be subject to
8 criminal liability, may suffer employment and other social consequences as a result.
9 Plaintiff has suffered, and continues to suffer, extreme emotional distress in a manner
10 and amount to be proved at the trial of this matter.

11 56. As a direct and proximate result of Defendants' complete and
12 outrageous disregard for the legal wellbeing of Plaintiff through an illegal for-profit
13 medical marijuana enterprise, Plaintiff has suffered loss, cost, damage and expense in
14 an amount to be proven at the trial of this matter. Plaintiff is entitled to
15 compensatory, exemplary and punitive damages for Defendants' intentional, wanton,
16 reckless, and extreme disregard for Plaintiff's legal rights as a person purchasing an
17 otherwise highly illegal substance from the PLPCCC.

18 **THIRD CAUSE OF ACTION**

19 **Breach of the Implied Covenant of Good Faith and Fair Dealing**
20 **Against the PLPCCC**

21 57. Plaintiff hereby incorporates by reference the allegations contained in
22 the preceding paragraphs of this Complaint.

23 58. Plaintiff entered into a membership agreement with the PLPCCC, which
24 contains as a matter of law an implied covenant of good faith and fair dealing to deal
25 honestly, and incorporates by reference all laws applicable to the agreement and
26 transaction.

1 59. Pursuant to California’s medical marijuana laws and the California
2 Corporations Code, the PLPCCC is ONLY permitted to sell medical marijuana on a
3 non-profit basis. Under the Corporations Code, the PLPCCC is required to be
4 “*democratically controlled and are not organized to make a profit for themselves, as*
5 *such, or for their members, as such, but primarily for their members as patrons.*”
6 Further, a medical marijuana cooperative may have earnings, but these “must be used
7 *for the general welfare of its members or equitably distributed to members in the*
8 *form of cash, property, credits or services.*”

9 60. Under California law, medical marijuana may be “[a]llocated based on
10 fees that are reasonably calculated to cover overhead costs and operating expenses,”
11 which includes payments to individuals for “reasonable compensation... for services
12 provided as well as out-of-pocket expenses.”

13 61. The PLPCCC violated California’s medical marijuana laws by secretly
14 operating a for-profit medical marijuana business and paying the Shell Companies
15 and Individual Defendants far in excess of “reasonable compensation” and
16 reimbursement for out of pocket expenses. The PLPCCC had no good faith reason to
17 operate its medical marijuana dispensary in such a manner, and as such, breached the
18 implied covenant of good faith and fair dealing with Plaintiff.

19 62. No additional conditions besides payment of fees to the PLPCCC for
20 products purchased there is required of Plaintiff.

21 63. By operating Defendants’ for-profit medical marijuana enterprise as
22 described herein, the PLPCCC frustrates and interferes with Plaintiff’s rights to
23 purchase and use medical marijuana as allowed by California law.

24 64. As a direct and proximate result of Defendants’ breach of the implied
25 covenant of good faith and fair dealing through an illegal for-profit medical
26 marijuana enterprise, Plaintiff has suffered loss, cost, damage and expense in an
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1 amount to be proven at the trial of this matter. Plaintiff is entitled to compensatory,
2 exemplary and punitive damages for Defendants' intentional, wanton, reckless, and
3 extreme disregard for Plaintiff's legal rights as a person purchasing an otherwise
4 highly illegal substance from the PLPCCC.

5 **V. PRAYER FOR RELIEF**

6 WHEREFORE, Plaintiff prays for relief and judgment as follows:

7 A. For an order awarding Plaintiff compensatory, exemplary and punitive
8 damages according to proof;

9 B. For an order enjoining Defendants from continuing to engage in the
10 unlawful business acts and practices as alleged herein;

11 C. For an order awarding Plaintiff pre- and post-judgment interest;

12 D. For an order awarding attorneys' fees and costs of suit, including expert's
13 witnesses fees and electronic discovery fees as permitted by law, including
14 reimbursement for reasonable costs and expenses; and

15 E. Such other and further relief as this Court may deem just and proper.


16 **VI. JURY TRIAL DEMAND**

17 Plaintiff demands a trial by jury for all of the claims asserted in this Complaint
18 so triable.

19
20 DATED: October 6, 2017

Respectfully submitted,

21 THE RESTIS LAW FIRM, P.C.

22
23 
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ATTORNEY FOR PLAINTIFF

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8 Attorneys for Plaintiff
9

10
11 **UNITED STATES DISTRICT COURT**
12 **FOR THE SOUTHERN DISTRICT OF CALIFORNIA**

13 OMARI BOBO, individually and on
behalf of all other similarly situated,

14 Plaintiff,

15 v.

17 OPTIMUM NUTRITION, INC., a
18 Delaware Corporation,

19 Defendant.
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Case No: '14CV2408 BEN KSC

CLASS ACTION COMPLAINT FOR:

1. **BREACH OF EXPRESS WARRANTY;**
2. **VIOLATION OF 15 U.S.C. §§ 2301 *et seq.*;**
3. **VIOLATION OF CAL. BUS. & PROF. CODE §§ 17500, *et seq.*;**
4. **VIOLATION OF CAL. BUS. & PROF. CODE §§ 17200, *et seq.* FOR "UNLAWFUL" BUSINESS PRACTICES;**
5. **VIOLATION OF CAL. BUS. & PROF. CODE §§ 17200, *et seq.* FOR "UNFAIR" BUSINESS PRACTICES;**
6. **VIOLATION OF CAL. BUS. & PROF. CODE §§ 17200, *et seq.* FOR "FRAUDULENT" BUSINESS PRACTICES; and**
7. **VIOLATION OF CAL. CIV. CODE §§ 1750, *et seq.***

JURY TRIAL DEMANDED

1 Omari Bobo ("Plaintiff"), individually and on behalf of all others similarly
2 situated, based on the investigation of counsel as to the actions and omissions of
3 defendant herein, and by their own individual knowledge as to Plaintiff's own
4 circumstances, hereby complains against defendant Optimum Nutrition, Inc.
5 ("Defendant" or "Optimum") as follows:

6 **INTRODUCTION**

7 1. Defendant Optimum formulates, manufactures, advertises and sells the
8 popular "Gold Standard," along with other other, specialty branded powdered protein
9 supplements. The protein supplements of Optimum are marketed and sold throughout
10 the United States, including in California. Optimum is part of a growing and extremely
11 competitive protein supplement industry. New competitive entrants jumping into the
12 marketplace and the increasing cost of production place incredible competitive
13 pressure on experienced companies within this market. Accordingly, protein
14 supplement manufacturers are continually searching for means to both reduce their
15 manufacturing cost and differentiate their product(s) from competitors in order to
16 remain profitable.

17 2. Optimum markets its products as premium protein supplements suitable
18 for elite athletes, bodybuilders, and others having more moderate athletic and weight
19 management goals. Optimum understands that its target market highly values the
20 amount and quality of certain protein ingredients in its products, including whey
21 protein, casein proteins, egg proteins, and soy proteins (collectively the "Primary
22 Protein Ingredients"). As such, it markets and labels its sports protein supplements in a
23 manner highlighting the high level of Primary Protein Ingredients contained within
24 each of its products.

25 3. By way of example, Defendant names, markets, and labels its "Gold
26 Standard Natural 100% Whey Protein" and "Gold Standard 100% Whey Protein"
27 powders (collectively the "Whey Protein Products"), in a fashion both implies and
28 warrants that these products are comprised of "100% Whey Protein." The same is true

1 of Defendant's "Gold Standard 100% Natural Casein Protein" and "Gold Standard
2 100% Casein Protein" powders (collectively the "Casein Protein Products"), which are
3 similarly labeled to expressly assert that they contain "100% Casein Protein."
4 Defendant also markets, labels and names its "Gold Standard 100% Egg Protein" (the
5 "Egg Protein Product") and "100% Soy Protein" (the "Soy Protein Product") powders
6 in a manner in which Defendant specifically declares that these Products exclusively
7 comprised of egg protein and soy protein, respectively. However, these representations
8 is false.¹

9 4. Defendant's representations regarding its Class Protein Products' protein
10 contents are deceptive and misleading to an average consumer. The Class Protein
11 Products do not in fact exclusively contain protein derived from the Primary Protein
12 Ingredients, as communicated by the names and labeling of each of Defendant's
13 Products. Instead, each of the above Optimum products contains other ingredients that
14 are not protein. As a result of Defendant's practices, a consumer purchases a product,
15 at a premium price, that contains approximately 68 to 79 percent protein - substantially
16 less than what Defendant states on its labeling and represents in the title of each of the
17 Class Protein Products ("100%"). Simply put, Plaintiff and the Class are not getting
18 the protein promised and for which they paid.

19 5. By labeling and marketing its Class Protein Products as "100% Whey
20 Protein," "100% Casein Protein," "100% Soy Protein," and "100% Egg Protein"
21 while not properly disclosing that the Optimum Products contain non-protein
22 ingredients, Defendant violates specific federal regulations and California law
23 intended to prevent deceptive food labeling. These actions violate a number of state
24 consumer protections laws, including the California Unfair Competition Law
25 ("UCL"), the California False Advertising Law ("FAL"), and the California Consumer
26 Legal Remedies Act ("CLRA"). Additionally, Defendant's labeling practices are a

27 ¹ Collectively, the Whey Protein Products, the Casein Protein Products, the Soy
28 Protein Product and the Egg Protein Product will be referred to as the "Class Protein
Products."

1 breach of express warranty and a violation of the Magnuson–Moss Warranty Act, 15
2 U.S.C. §§ 2301 *et seq.*

3 6. Defendant’s business practices, as alleged herein, have injured Plaintiff
4 and members of the Class. Plaintiff thus seeks damages, restitution, and injunctive or
5 equitable relief deemed proper by the Court. Plaintiff may amend this complaint to
6 seek actual, punitive, and statutory damages pursuant to the CLRA.

7 **JURISDICTION AND VENUE**

8 7. This Court has jurisdiction over the subject matter of this action pursuant
9 to the Class Action Fairness Act, 28 U.S.C. §§1332(d), 1446, and 1453(b). Plaintiff
10 allege that Plaintiff and Class members are citizens of different states as Defendant,
11 and the cumulative amount in controversy for Plaintiff and the Class exceed \$5
12 million, exclusive of interest and costs.

13 8. Venue is proper in this District pursuant to 28 U.S.C. §1391(b) because
14 many of the acts and transactions giving rise to the violations of law complained of
15 herein occurred in this District, and because Defendant:

16 (a) conducts business itself or through agent(s) in this District by advertising,
17 marketing, distributing and/or manufacturing the Class Protein Products in this
18 District; and/or

19 (b) is licensed or registered to conduct business in this District; and/or

20 (c) otherwise has sufficient contacts with this District to justify Defendant
21 being fairly brought into court in this District.

22 **PARTIES**

23 9. Plaintiff Omari Bobo (“Bobo”) is, and at all times relevant hereto was, a
24 resident of San Diego, California, and a citizen of California. Plaintiff Bobo has
25 purchased Defendant’s Class Protein Products during the last four years. He most
26 recently purchased Defendant’s “Gold Standard 100% Whey Protein” powder at
27 Vitamin Shop, an authorized distributor and/or retailer of Optimum products, located
28 in San Diego, California on or about September 29, 2013.

1 10. Defendant Optimum Nutrition, Inc. is a Delaware corporation with its
2 headquarters in Aurora, Illinois. Optimum manufactures sports-oriented nutritional
3 products. Optimum manufactures, markets, advertises, distributes and sells the Class
4 Protein Products throughout the United States, including in California.

5 **SUBSTANTIVE ALLEGATIONS**

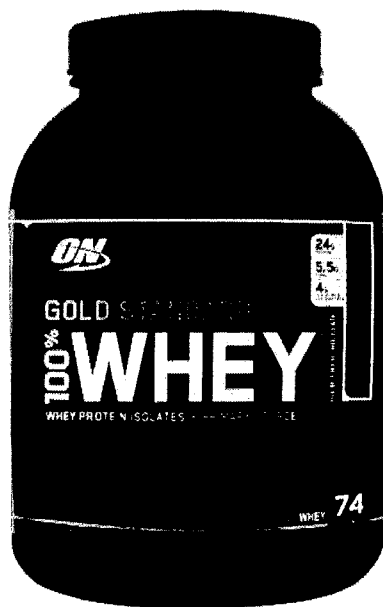
6 11. Powdered protein supplements have become increasingly popular during
7 the past decade; protein being seen as important for the development of muscle mass,
8 a key goal of many athletes. Additionally, protein may increase weight-loss when
9 eaten at relatively higher ratios when compared to carbohydrates and fats.
10 Accordingly, athletes, such as bodybuilders, and those who are following protein-rich
11 diets often attempt to ingest at least 100 grams of protein daily. This is difficult to
12 achieve without protein supplementation.

13 12. Defendant is aware that its consumers prize particular sources of protein
14 over others. The proteins most valued by supplement consumers are known as
15 “complete” protein sources. A “Complete protein” source is a product that contains all
16 the essential amino acids humans required to build protein-based compounds such as
17 muscle tissue. The major proteins in milk - casein and whey - are complete protein
18 sources. Both also score the highest rating on the Protein Digestibility Corrected
19 Amino Acid Score (PDCAAS), a measure of protein quality based on both the amino
20 acid requirements of humans and the digestibility of same. Egg-based proteins are
21 another animal derived complete protein that scores high on the PDCAAS. For vegans
22 (and others unable to consume animal-based proteins) soy protein is an excellent
23 complete protein source that scores highly on the PDCAAS. Indeed, casein, egg and
24 soy proteins (like whey protein) each score the highest possible value on the
25 PDCAAS.

26 13. Aware of the above hierarchy, Defendant markets the Class Protein
27 Products primarily as “protein powders” for athletes, emphasizing the Class Protein
28 Products’ protein quality and quantity in its advertisements and labeling. In order to

1 impress on the consuming public the enhanced value of the Class Protein Products,
 2 Defendant names each in a manner suggesting to a reasonable customer that the
 3 Products contain protein(s) of an undiluted purity ("100% Whey Protein," "100%
 4 Casein Protein," "100% Soy Protein," and "100% Egg Protein.") Defendant
 5 conspicuously places and thus repeats its affirmations of fact regarding its Products'
 6 purity in the Class Protein Products' labeling - creating a warranty that its Products
 7 contain no agents or fillers other than whey, casein, soy and egg protein, respectively -
 8 as evidenced below:

9 **THE WHEY PROTEIN PRODUCTS***



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100% WHEY GOLD STANDARD

Serving Size 1 Rounded Scoop (30.4g)

Amount Per Serving		
Calories	120	Calories from Fat 10
		% Daily Value*
Total Fat	1g	2%
Saturated Fat	0.5g	3%
Trans Fat	0g	
Cholesterol	30mg	10%
Sodium	130mg	5%
Total Carbohydrate	3g	1%
Sugars	1g	
Protein	24g	48%

Vitamin A 0% • Vitamin C 0%

Calcium 8% • Iron 2%

*Percent Daily Values are based on a diet of other people's secrets.

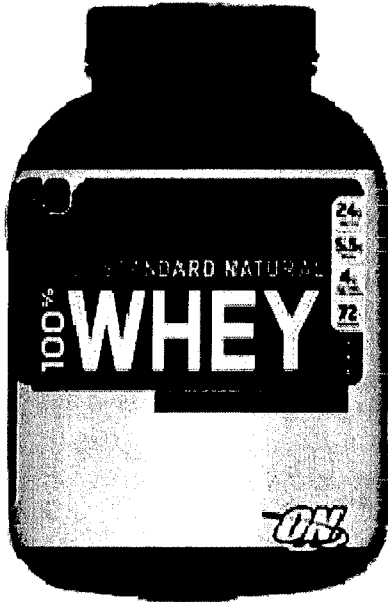
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INGREDIENTS: Protein Blend (Whey Protein Isolates, Whey Protein Concentrate, Whey Peptides), Cocoa (Processed with Alkali), Lecithin, Natural and Artificial Flavors, Acesulfame Potassium, Aminogen, Lactase.

ALLERGEN INFORMATION: CONTAINS MILK AND SOY (LECTHIN) INGREDIENTS.

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**NATURALLY FLAVORED
100% WHEY**

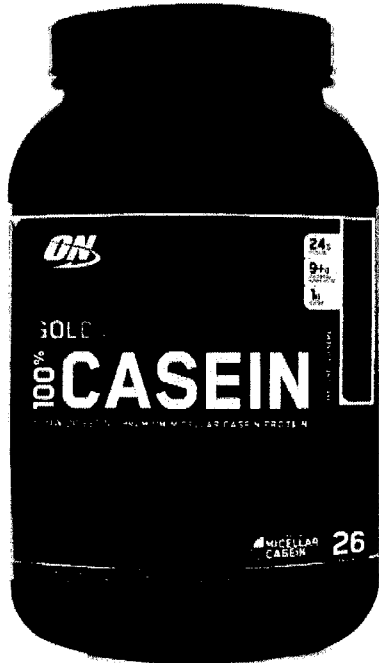
Serving Size 1 Rounded Scoop (32g)

Amount Per Serving	
Calories	
	% Daily Value*
Total Fat	2
Saturated Fat	3
Cholesterol	10
Sodium	3
Total Carbohydrate	2
Protein	10

INGREDIENTS: Protein Blend (Whey Protein Isolates, Whey Protein Concentrate, Whey Peptides), Sugar, Natural Flavor, Lecithin, Xanthan Gum, Beet Powder, Citric Acid, Riboflavin, Vitamin A, Aminogen, Lactase.

ALLERGEN INFORMATION: CONTAINS MILK AND SOY (LECITHIN) INGREDIENTS.

THE CASEIN PROTEIN PRODUCTS*



100% CASEIN

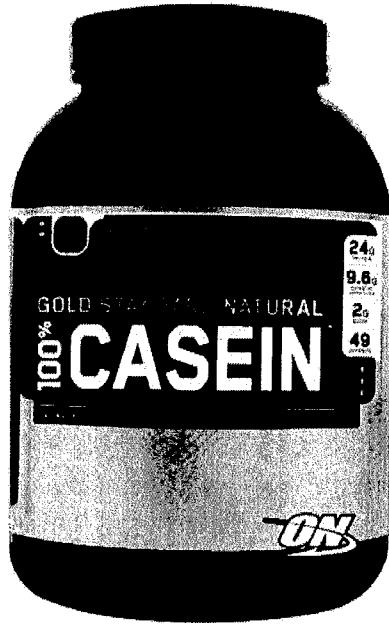
Serving Size 1 Heaping Scoop (34g)

Amount Per Serving	
Calories 120	Calories from Fat 10
	% Daily Value*
Total Fat 1g	2%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 16mg	5%
Sodium 230mg	12%
Total Carbohydrate 3g	1%
Dietary Fiber 1g	4%
Sugars 1g	
Protein 24g	48%

INGREDIENTS: Micellar Casein, Cocoa (Processed with Alkali), Natural and Artificial Flavors, Salt, Gum Blend (Cellulose Gum, Xanthan Gum, Carrageenan), Lecithin, Acesulfame Potassium, Sucralose, Aminogen*.

ALLERGEN INFORMATION: CONTAINS MILK AND SOY (LECITHIN) INGREDIENTS.

(CHOCOLATE SUPREME SHOWN)



**NATURALLY FLAVORED
100% CASEIN**

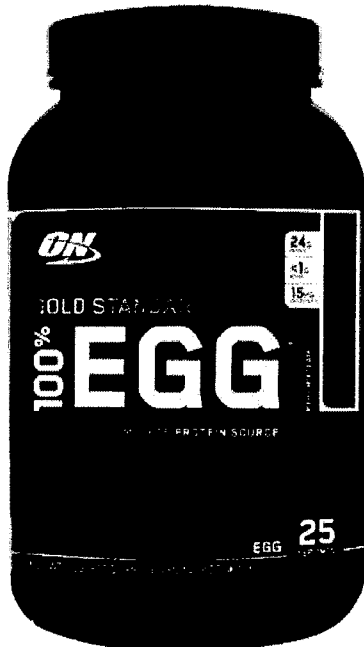
Serving Size 1 Scoop (36.5g)

Amount Per Serving	
Calories	Calories from Fat 24
	% Daily Value*
Total Fat 10g	20%
Saturated Fat 6g	12%
Trans Fat 0g	0%
Cholesterol 220mg	440%
Sodium 240mg	48%
Total Carbohydrate 3g	6%
Dietary Fiber 1g	2%
Sugar 4g	8%
Protein 24g	48%
Vitamin A 0%	
Calcium 4%	

INGREDIENTS: Micellar Casein, Natural Flavors, Honey Powder, Inulin, Sugar, Lecithin, Salt, Cellulose Gum, Reb A (Natural Stevia Leaf Sweetener).

ALLERGEN INFORMATION: CONTAINS MILK AND SOY (LECITHIN) INGREDIENTS.

THE EGG PROTEIN PRODUCT*



100% EGG PROTEIN

Serving Size 1 Scoop (35g)

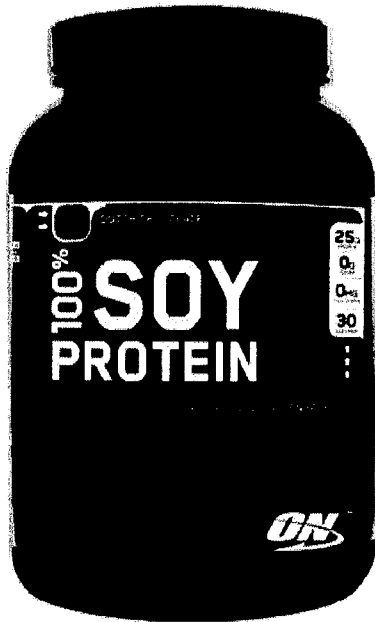
Amount Per Serving	
Calories	Calories from Fat 10
	% Daily Value*
Total Fat 1g	2%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 180mg	360%
Sodium 400mg	80%
Total Carbohydrate 2g	4%
Dietary Fiber 0g	0%
Sugar 1g	2%
Protein 24g	48%
Vitamin A 0%	
Calcium 4%	

INGREDIENTS: Egg Albumin, Cocoa (Processed with Alkali), Natural and Artificial Flavors, Lecithin, Sun Black (Erythrol Gum, Xanthan Gum, Carrageenan), Sucralose, Vanillin, Acesulfame Potassium.

ALLERGEN INFORMATION: CONTAINS EGG AND SOY (LECITHIN) INGREDIENTS.

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THE SOY PROTEIN PRODUCT*



100% SOY PROTEIN

Serving Size 1 Rounded Scoop (31.5g)
Servings Per Container 33

Amount Per Serving	
Calories	
Total Fat	2g 0%
Cholesterol	0g 0%
Sodium	14g 0%
Total Carbohydrate	1g 0%
Protein	25g 50%

INGREDIENTS: Soy Protein Isolate, Cocoa (Processed with Alkali), Natural and Artificial Flavors, Lecithin, Salt, Acesulfame Potassium, Sucralose.

ALLERGEN INFORMATION: CONTAINS SOY INGREDIENTS.

Each of the above referenced Products is available in different sizes and flavors, however the substantive claims on each Product’s labeling remains the same. To appreciate the scope of Defendant injurious business practices, it charges over 10 dollars per pound of protein for each of the Class Protein Products.

14. Defendant’s nutritional information contradicts the protein content claims made by Defendant in identifying, marketing, selling and/or promoting the Class Protein Products. The Class Protein Products are comprised of far less than “100%” of their respective Primary Protein Ingredient:

FOBT Defendant’s Gold Standard 100% Whey Protein only contains 24 grams of reported protein per serving, when the suggested serving size is 30.4 grams. Thus, Defendant’s Gold Standard 100% Whey Protein is only 78% percent whey protein per serving, not 100%;

* The nutritional labels displayed next to each Class Protein Products were taken from Defendant’s website. It may differ by insubstantially from the label nutritional displayed above. However, the label on each Class Protein Products repeats Defendant’s nutritional mantra of the product being “100% [Primary Protein Ingredient] Protein.”

1 [FO
2 [ET] Defendant's Gold Standard Natural 100% Whey Protein contains 24
3 grams of reported protein per serving, when the suggested serving size is
4 32 grams. Thus, Defendant's Gold Standard Natural 100% Whey Protein
5 powder is only 75% percent whey protein per serving, not 100%;

6 [FO
7 [ET] Defendant's Gold Standard 100% Casein Protein contains 24 grams of
8 reported protein per serving, when the suggested serving size is 34 grams.
9 Thus, Defendant's Gold Standard 100% Casein Protein powder is only
10 71% percent casein protein per serving, not 100%;

11 [FO
12 [ET] Defendant's Gold Standard Natural 100% Casein Protein contains 24
13 grams of reported protein per serving, when the suggested serving size is
14 36.5 grams. Thus, Gold Standard Natural 100% Casein Protein powder is
15 only 68% percent casein protein per serving, not 100%;

16 [FO
17 [ET] Defendant's Gold Standard 100% Egg Protein contains 24 grams of
18 reported protein per serving, when the suggested serving size is 35 grams.
19 Thus, Defendant's Gold Standard 100% Egg Protein powder is only 69%
20 percent egg protein per serving, not 100%; and

21 [FO
22 [ET] Defendant's 100% Soy Protein contains 24 grams of reported protein per
23 serving, when the suggested serving size is 31.5 grams. Thus,
24 Defendant's 100% Soy Protein powder is only 79% percent soy protein
25 per serving, not 100%.

26 15. The above comparisons only represent the relationship between
27 Defendant's reported protein content in each of the Class Protein Products when
28 compared to their serving size. The actual amount of protein contained in each of the
Class Protein Products may be less than reported on the Class Protein Products'
nutritional labels.

16. Even if the reported protein contents in each of the Class Protein Products
are accurate, each Product contains nothing approaching the advertised and warranted
"100%" of each Primary Protein Ingredient. The reason for the disparity between the

1 “100%” used in the name of each Class Protein Products and the actual protein of each
2 Product is that each Product invariably contains non-protein substances. For example,
3 a close review of the Class Protein Products nutritional labels, including with the
4 Products’ ingredients list, reveals that many of the Products contain salts,
5 carbohydrates, fats, natural and artificial flavors and other ingredients which are not
6 proteins.

7 17. Furthermore, even without the above non-protein ingredients, the
8 ingredients that Defendant lists as proteins for the Class Protein Products, such as
9 protein isolates and concentrates, do not contain proteins exclusively. Instead, protein
10 isolates and concentrates also contain fats and carbohydrates from the protein’s
11 original source (*i.e.*, milk, eggs or soy). Accordingly, Defendant’s representations that
12 any of the Class Protein Products is “100%” protein are demonstratively false.

13 18. The Class Protein Products’ front label does not state, or even infer, that
14 the Class Protein Products contain any, let alone substantial amounts of, non-protein
15 ingredients. Naming each of the Class Products respectively “100% Whey Protein,”
16 “100% Casein Protein,” “100% Soy Protein,” “100% Egg Protein,” or a similar
17 variation is deceptive and misleading to a reasonable consumers who would properly
18 assume that such Products contain exclusively protein. Defendant also has no basis to
19 expressly warrant that its products exclusive contain the Primary Protein Ingredients,
20 when admittedly they do not.

21 19. Defendant’s business practices are unlawful under federal and California
22 law. The Federal Food, Drug, and Cosmetic Act (“FDCA”), passed by Congress in
23 1938, grants the Food and Drug Administration (“FDA”) power to ensure “foods are
24 safe, wholesome, sanitary, and properly labeled.” 21 U.S.C. § 393(b)(2). In 1990,
25 Congress amended the FDCA with the Nutrition Labeling and Education Act
26 (“NLEA”), which clarified and strengthened the Food and Drug Administration’s
27 authority to designate the proper nutrition labeling on foods, and to define
28 circumstances under which claims can be made about nutrients in foods. 21 U.S.C. §§

1 343, *et seq.* The above laws, and regulations enacted pursuant thereto, are incorporated
2 into California law. HEALTH & SAF. CODE § 110100.

3 20. Federal Regulations, enacted by the FDA pursuant to the FDCA, speaks
4 directly to the misleading nature of Defendant's labeling and naming of the Class
5 Products. Specially, 21 C.F.R. § 101.18(b) states:

6 The labeling of a food which contains two or more ingredients may be
7 misleading by reason (among other reasons) of the designation of such
8 food in such labeling by a name which includes or suggests the name of
one or more but not all such ingredients, even though the names of all
such ingredients are stated elsewhere in the labeling.

9 In violation of 21 C.F.R. § 101.18(b), Defendant misrepresents, misleads, and deceives
10 consumers by naming each Class Protein Products a variation of "100% [Primary
11 Protein Ingredient] Protein" while repeatedly referencing "protein" in its labeling, but
12 never disclaiming that its Products actually contain admittedly non-protein ingredients.

13 21. The difference between the Class Protein Products promised protein
14 content and the content in the product actually sold is significant. The amount of
15 actual protein provided and the measure of protein per serving have a significant
16 impact on the benefits provided by ingesting the Products and the actual value of the
17 Products themselves. Additionally, misbranded food products cannot legally be
18 manufactured, held, advertised, distributed or sold. Thus, misbranded food has no
19 economic value and is worthless.

20 22. Purchasers of misbranded food are entitled to restitution *via* a refund for
21 the purchase price of the misbranded supplement. Plaintiff and members of the Class
22 have suffered actual injuries. Had Plaintiff known that the Class Protein Products'
23 protein content was significantly misstated, he would not have purchased Defendant's
24 protein powders or, alternatively, paid significantly less for them.

25 **CLASS ACTION ALLEGATIONS**

26 23. Plaintiff bring this action as a class action pursuant to Federal Rule of
27 Civil Procedure 23 for the following Classes of persons:

28 **Nationwide Class:** All persons in the United states who, within four

1 (4) years of the filing of this Complaint, purchased Gold Standard
2 Natural 100% Whey Protein, Gold Standard 100% Whey Protein, Gold
3 Standard 100% Natural Casein Protein, Gold Standard 100% Casein
4 Protein, Gold Standard 100% Egg Protein, and/or 100% Soy Protein
5 powders.

6 **California Sub-Class:** All persons residing in California who, within
7 four (4) years of the filing of this Complaint, purchased Gold Standard
8 Natural 100% Whey Protein, Gold Standard 100% Whey Protein, Gold
9 Standard 100% Natural Casein Protein, Gold Standard 100% Casein
10 Protein, Gold Standard 100% Egg Protein, and/or 100% Soy Protein
11 powders.

12 Excluded from the Class and the California Sub-Class are all legal entities, Defendant
13 herein and any person, firm, trust, corporation, or other entity related to or affiliated
14 with Defendant, any entities that purchased the Class Products for resale, as well as
15 any judge, justice or judicial officer presiding over this matter and members of their
16 immediate families and judicial staff.

17 24. While the exact number of Class members is unknown to Plaintiff at this
18 time, and will be approximately ascertained through discovery, Plaintiff is informed
19 and believes that there are tens of thousands of members in the proposed Class, if not
20 more. The number of individuals who comprise the Class are so numerous that joinder
21 of all such persons is impracticable and the disposition of their claims in a class action,
22 rather than in individual actions, will benefit both the parties and the courts.

23 25. Defendant has acted with respect to the Class in a manner generally
24 applicable to each Class member. Common questions of law and fact exist as to all
25 Class members and predominate over any questions wholly affecting individual Class
26 members. There is a well-defined community of interest in the questions of law and
27 fact involved in the action, which affect all Class members. Among the questions of
28 law and fact common to the Class are, *inter alia*:

(a) Whether Defendant labels, markets, sells and/or otherwise advertises the
Class Protein Products in a deceptive, false, or misleading manner;

(b) Whether the Class Protein Products contain less protein than what is
represented in each Products' name and labeling;

1 (c) Whether Defendant's business practices relative to the Class Protein
2 Products constitutes unfair methods of competition and unfair or deceptive acts or
3 practices in violation of, *inter alia*, CAL. BUS. & PROF. CODE §§ 1770, *et seq.*,
4 including:

5 (i) Whether Defendant misrepresents the source, sponsorship,
6 approval, or certification of the Class Protein Products;

7 (ii) Whether Defendant misrepresents that the Class Protein Products
8 have benefits or quantities which they do not have; and

9 (iii) Whether Defendant represents that the Class Protein Products is of
10 a particular standard [or] quality... if it is of another;

11 (d) Whether Defendant's sale of the Class Protein Products constitutes
12 misleading and deceptive advertising under, *inter alia*, CAL. BUS. & PROF. CODE §§
13 17500.

14 (e) Whether Defendant's sale of the Class Protein Products constitutes
15 "unlawful," "unfair," or "fraudulent" business acts or practices under, *inter alia*, CAL.
16 BUS. & PROF. CODE §§ 17200, including:

17 (i) Whether Defendant's sale of the Class Protein Products constitutes
18 "unlawful" or "unfair" business practices by violating the public policies set out
19 in CAL. BUS. & PROF. CODE §§ 1770, *et seq.*, CAL. BUS. & PROF. CODE §§
20 17500, HEALTH & SAF. CODE §§ 109875, *et seq.*, and other California and
21 federal statutes and regulations;

22 (ii) Whether Defendant's sale of the Class Protein Products is
23 immoral, unethical, oppressive, unscrupulous or substantially injurious to
24 consumers;

25 (iii) Whether Defendant's sale of the Class Protein Products constitutes
26 an "unfair" business practice because consumer injury outweighs any
27 countervailing benefits to consumers or competition, and because such injury
28 could not be reasonably avoided by consumers; and

1 (iv) Whether Defendant's mischaracterization of protein content in the
2 Class Protein Products constitutes a "fraudulent" business practice because
3 members of the public are likely to be deceived;

4 (f) Whether Defendant's inclusion of non-protein ingredients in the Class
5 Protein Products constitutes a breach of expressed warranty;

6 (g) Whether Defendant's inclusion of non-protein ingredients in the Class
7 Protein Products constitutes a violation of the Magnuson-Moss Warranty Act, 15
8 U.S.C. §§ 2301 *et seq.*;

9 (h) The nature and extent of damages, restitution, equitable remedies, and
10 declaratory and injunctive relief to which Plaintiff and the Class are entitled; and

11 (i) Whether Plaintiff and the Class should be awarded attorneys' fees and the
12 costs of suit for Defendant's violations of the Magnuson-Moss Warranty Act, UCL
13 and the CLRA.

14 26. Plaintiff's claims are typical of the claims of the other members of the
15 Class. All members of the Class have been and/or continue to be similarly affected by
16 Defendant's wrongful conduct as complained of herein, in violation of California law.
17 Plaintiff is unaware of any interests that conflict with or are antagonistic to the
18 interests of the Class.

19 27. Plaintiff will fairly and adequately protect the Class members' interests
20 and have retained counsel competent and experienced in consumer class action
21 lawsuits and complex litigation. Plaintiff and their counsel have the necessary
22 financial resources to adequately and vigorously litigate this class action, and Plaintiff
23 is aware of his duties and responsibilities to the Class.

24 28. A class action is superior to all other available methods for the fair and
25 efficient adjudication of this controversy since joinder of all members is impracticable.
26 Furthermore, as the damages suffered by individual Class members may be relatively
27 small, the expense and burden of individual litigation make it virtually impossible for
28 Class members to individually redress the wrongs done to them. There will be no

1 difficulty in managing this action as a class action.

2 29. Defendant has acted on grounds generally applicable to the entire Class
3 with respect to the matters complained of herein, thereby making appropriate the relief
4 sought herein with respect to the Class as a whole.

5 **FIRST COUNT**

6 **BREACH OF EXPRESS WARRANTY**
7 **(On Behalf of the Nationwide Class)**

8 30. Plaintiff hereby incorporates by reference the allegations contained in the
9 preceding paragraphs of this Complaint.

10 31. Plaintiff and each member of the Class formed a contract with Defendant
11 at the time Plaintiff and the other members of the Class purchased one or more of the
12 Products. The terms of that contract include the promises and affirmations of fact
13 made by Defendant on the packaging of the Class Protein Products.

14 32. The Class Protein Products' packaging constitutes express warranties,
15 became part of the basis of the bargain, and are part of a standardized contract between
16 Plaintiff and the members of the Class on the one hand and Defendant on the other.

17 33. All conditions precedent to Defendants' liability under this contract have
18 been performed by Plaintiff and the Class.

19 34. Defendant breached the terms of this contract, including the express
20 warranties, with Plaintiff and the Class by not providing the Class Protein Products
21 that conformed with the promises made, *i.e.* that the Products contains "100%" of the
22 Primary Protein Ingredient.

23 35. Plaintiff and members of the Class were injured by Defendant's failure to
24 comply with its obligations under the written warranty, since Plaintiff and members of
25 the Class paid for products that did not have the promised qualities and nature, did not
26 receive the, defect-free food products that were promised to them and that they
27 bargained for, paid a premium for the Class Protein Products when they could have
28 instead purchase d other less expensive alternative protein supplements.

1 2301(6) for the Class Protein Products by name each of the Class Protein Products a
2 variation of “100% _____ Protein” These affirmations of fact regarding the nature
3 and quantity of the ingredients in the Class Protein Products constituted, and were
4 intended to convey to purchasers, a written promise that the ingredients/materials in
5 the products were free of a particular type of defect (*i.e.*, that they did not contain any
6 non-protein alterants). As such, these written promises and affirmations were part of
7 the basis of Plaintiffs’ and the Class’s bargain with Defendant in purchasing the Class
8 Protein Products.

9 45. Defendant breached the written warranty by failing to provide and supply
10 the Class Protein Products as promised. Specifically, the Class Protein Products
11 contained numerous non-protein ingredients.

12 46. Plaintiff and members of the Class were injured by Defendant’s failure to
13 comply with its obligations under the written warranty, since Plaintiff and members of
14 the Class paid for products that did not have the promised qualities and nature, did not
15 receive the, defect-free food products that were promised to them and that they
16 bargained for, paid a premium for the Class Protein Products when they could have
17 instead purchased other less expensive alternative protein supplements.

18 47. Plaintiffs and the Class therefore for this claim seek and are entitled to
19 recover “damages and other legal and equitable relief” and “costs and expenses
20 (including attorneys’ fees based upon actual time expended)” as provided in 15 U.S.C.
21 § 2310(d).

22 **THIRD COUNT**

23 **Violation of CAL. BUS. & PROF. CODE §§ 17500, *et seq.* -**
24 **Untrue, Misleading and Deceptive Advertising**
(On Behalf of the California Sub-Class)

25 48. Plaintiff hereby incorporates by reference the allegations contained in the
26 preceding paragraphs of this Complaint.

27 49. At all material times, Defendant engaged in a scheme of offering the
28 Class Protein Products for sale to Plaintiff, and other members of the Class by way of,

1 *inter alia*, commercial marketing, and advertising, internet content, product packaging
2 and labeling, and other promotional materials.

3 50. These materials, advertisements and other inducements misrepresented
4 and/or omitted the true contents and benefits of the Class Protein Products. Said
5 materials, advertisement and other inducements were made to consumers located
6 within the State of California, and come within the definition of advertising as
7 contained in CAL. BUS. PROF. CODE §§ 17500, *et seq.*, in that such promotional
8 materials were intended as inducements to purchase the Class Protein Products and are
9 statements disseminated by Defendant to Plaintiff and other members of the California
10 Sub-Class. Defendant knew, or in the exercise of reasonable care should have known,
11 that the statements regarding the Class Protein Products and protein content were
12 false, misleading and/or deceptive.

13 51. In furtherance of said plan and scheme, Defendant has prepared and
14 distributed within the State of California, *via* commercial marketing, and advertising,
15 internet content, product packaging and labeling, and other promotional materials
16 statements that misleadingly, falsely, and deceptively represent the protein contents
17 and ingredients contained in the Class Protein Products. Consumers, including
18 Plaintiff and members of the California Sub-Class, necessarily and reasonably relied
19 on Defendant's statements regarding the contents of its products. Consumers,
20 including Plaintiff and members of the California Sub-Class, were among the intended
21 targets of such representations.

22 52. The above acts of Defendant, in disseminating said misleading and
23 deceptive statements throughout the State of California, including Plaintiff and
24 members of the California Sub-Class, were and are likely to deceive reasonable
25 consumers by obfuscating the true nature and amount of the ingredients in the Class
26 Protein Products, thus were violations of CAL. BUS. PROF. CODE §§ 17500, *et seq.*

27 53. As a result of Defendant's conduct, Plaintiff and California Sub-Class
28 members were harmed and suffered actual damages as a result of Defendant's

1 violations of the Cal. BUS. PROF. CODE §§ 17500, *et seq.* Defendant has been unjustly
2 enriched at the expense of Plaintiff and the members of the California Sub-Class.

3 **FOURTH COUNT**

4 **Violation of CAL. BUS. & PROF. CODE §§ 17200, *et seq.* -**
5 **Unlawful Business Acts and Practices**
6 **(On Behalf of the California Sub-Class)**

7 54. Plaintiff hereby incorporates by reference the allegations contained in the
8 preceding paragraphs of this Complaint.

9 55. California's Sherman Food, Drug, and Cosmetic Law (the "Sherman
10 Law"), HEALTH & SAF. CODE §§ 109875, *et seq.*, broadly prohibits the misbranding of
11 any food products. The Sherman Law provides that food is misbranded "if its labeling
12 is false or misleading in any particular." HEALTH & SAF. CODE § 110660.

13 56. Defendant is a person within the meaning of HEALTH & SAF. CODE §
14 109995.

15 57. Additionally, California has adopted as its own, and as the Sherman Law
16 expressly incorporates, "[a]ll food labeling regulations and any amendments to those
17 regulations adopted pursuant to the federal act, in effect on January 1, 1993, or
18 adopted on or after that date" as "the food labeling regulations of this state." Federal
19 regulations, including by not limited to 21 C.F.R. § 101.18(b), prohibit the mislabeling
20 and misbranding of food products.

21 58. Federal regulations prohibit "[t]he labeling of a food which contains two
22 or more ingredients that may be misleading by reason (among other reasons) of the
23 designation of such food in such labeling by a name which includes or suggests the
24 name of one or more but not all such ingredients, even though the names of all such
25 ingredients are stated elsewhere in the labeling."

26 59. California Civil Code §1770(a)(2), (5) and (7) also prohibits mislabeling
27 food, misrepresenting the standard, quality, sponsorship, approval, and/or certification
28 of food products, as noted below.

60. The business practices alleged above are unlawful under Business and

1 Professional Code §§ 17500, *et seq.*, California Civil Code §1770(a)(2), (5) and (7)
2 and the Sherman Law, each of which forbids the untrue, fraudulent, deceptive, and/or
3 misleading marketing, advertisement, packaging and labeling.

4 61. As a result of Defendant's above unlawful, unfair and fraudulent acts and
5 practices, Plaintiff, on behalf of himself and all others similarly situated, and as
6 appropriate, on behalf of the general public, seeks injunctive relief prohibiting
7 Defendant from continuing these wrongful practices, and such other equitable relief,
8 including full restitution of all improper revenues and ill-gotten profits derived from
9 Defendant's wrongful conduct to the fullest extent permitted by law. Misbranded food
10 products cannot legally be manufactured, held, advertised, distributed or sold. Thus
11 misbranded food has no economic value and is worthless as a matter of law, and
12 purchasers of misbranded food are entitled to a restitution refund of the purchase price
13 of the misbrand food.

14 **FIFTH COUNT**

15 **Violation of CAL. BUS. & PROF. CODE §§ 17200, *et seq.* -**
16 **Unfair Business Acts and Practices**
(On Behalf of the California Sub-Class)

17 62. Plaintiff hereby incorporates by reference the allegations contained in the
18 preceding paragraphs of this Complaint.

19 63. Plaintiff and other members of the California Sub-Class who purchased
20 the Class Protein Products suffered a substantial injury by virtue of buying a product
21 that misrepresented and/or omitted the true contents and benefits of its protein
22 contents. Had Plaintiff and members of the California Sub-Class known that
23 Defendant's materials, advertisement and other inducements misrepresented and/or
24 omitted the true contents and benefits of the Class Protein Products, they would not
25 have purchased said Products.

26 64. Defendant's actions alleged herein violate the laws and public policies of
27 California and the federal government as set out preceding paragraphs of this
28 Complaint.

1 65. There is no benefit to consumers or competition by allowing Defendant to
2 deceptively market, advertise, package and label the Class Protein Products.

3 66. Plaintiff and California Sub-Class members who purchased the Class
4 Protein Products had no way of reasonably knowing that these Products were
5 deceptively marketed, advertised, packaged and labelled. Thus, Class members could
6 not have reasonably avoided the injury they suffered.

7 67. The gravity of the harm suffered by Plaintiff and California Sub-Class
8 members who purchased the Class Protein Products outweighs any legitimate
9 justification, motive or reason for marketing, advertising, packaging and labeling the
10 Class Protein Products in a deceptive and misleading manner. Accordingly,
11 Defendant's actions are immoral, unethical, unscrupulous and offend the established
12 public policies as set out in federal regulations and is substantially injurious to
13 Plaintiff and members of the Class.

14 68. The above acts of Defendant, in disseminating said misleading and
15 deceptive statements throughout the State of California to consumers, including
16 Plaintiff and members of the Class, were and are likely to deceive reasonable
17 consumers by obfuscating the true nature and amount of the ingredients in the Class
18 Protein Products, and thus were violations of CAL. BUS. PROF. CODE §§ 17500, *et seq.*

19 69. As a result of Defendant's above unlawful, unfair and fraudulent acts and
20 practices, Plaintiff, on behalf of himself and all others similarly situated, and as
21 appropriate, on behalf of the general public, seeks injunctive relief prohibiting
22 Defendant from continuing these wrongful practices, and such other equitable relief,
23 including full restitution of all improper revenues and ill-gotten profits derived from
24 Defendant's wrongful conduct to the fullest extent permitted by law. Misbranded food
25 products cannot legally be manufactured, held, advertised, distributed or sold. Thus
26 misbranded food has no economic value and is worthless as a matter of law, and
27 purchasers of misbranded food are entitled to a restitution refund of the purchase price
28 of the misbrand food.

SIXTH COUNT

**Violation of CAL. BUS. & PROF. CODE §§ 17200, *et seq.* -
Fraudulent Business Acts and Practices
(On Behalf of the California Sub-Class)**

1
2
3
4 70. Plaintiff hereby incorporates by reference the allegations contained in the
5 preceding paragraphs of this Complaint.

6 71. Such acts of Defendant as described above constitute a fraudulent
7 business practice under CAL. BUS. & PROF. CODE §§ 17200, *et seq.*

8 72. As more fully described above, Defendant misleadingly markets,
9 advertises, packages, and labels the Class Protein Products as containing “100%”
10 protein when in fact the constituting ingredients are not all protein but instead contain
11 unnecessary fillers and other ingredients. Defendant’s misleading marketing,
12 advertisements, packaging, and labeling are likely to, and do, deceive reasonable
13 consumers. Indeed, Plaintiff and other members of the California Sub-Class were
14 unquestionably deceived about the nutritional benefits of the Class Protein Products,
15 as Defendants marketing, advertising, packaging, and labeling of the Class Protein
16 Products misrepresents and/or omits the true nature of the Products nutritional
17 contents and benefits. Said acts are fraudulent business practices and acts.

18 73. Defendant’s misleading and deceptive practices caused Plaintiff and other
19 members of the California Sub-Class to purchase the Class Protein Products and/or
20 pay more than they would have otherwise had they know the true nature of said
21 Products’ contents.

22 74. As a result of Defendant’s above unlawful, unfair and fraudulent acts and
23 practices, Plaintiff, on behalf of himself and all others similarly situated, and as
24 appropriate, on behalf of the general public, seeks injunctive relief prohibiting
25 Defendant from continuing these wrongful practices, and such other equitable relief,
26 including full restitution of all improper revenues and ill-gotten profits derived from
27 Defendant’s wrongful conduct to the fullest extent permitted by law. Misbranded food
28 products cannot legally be manufactured, held, advertised, distributed or sold. Thus

1 misbranded food has no economic value and is worthless as a matter of law, and
2 purchasers of misbranded food are entitled to a restitution refund of the purchase price
3 of the misbrand food.

4 **SEVENTH COUNT**

5 **Violation of CAL. CIV. CODE §§ 1750 *et seq.*-**
6 **Misrepresentation of a Product's standard, quality,**
7 **sponsorship, approval, and/or certification**
8 **(On Behalf of the California Sub-Class)**

9 75. Plaintiff hereby incorporates by reference the allegations contained in the
10 preceding paragraphs of this Complaint.

11 76. Defendant's Class Protein Products are a "good" as defined by California
12 Civil Code §1761(a).

13 77. Defendant is a "person" as defined by California Civil Code §1761(c).

14 78. Plaintiff and California Sub-Class members are "consumers" within the
15 meaning of California Civil Code §1761(d) because they purchased the Class Protein
16 Products for personal, family or household use.

17 79. The sale of the Class Protein Products to Plaintiff and Class members is
18 "transaction" as defined by California Civil Code §1761(e).

19 80. By failing to give notice to consumers regarding the true composition of
20 the ingredients in the Class Protein Products and labeling said products in a misleading
21 and deceptive manner, as alleged above, Defendant violated California Civil Code
22 §1770(a)(2), (5) and (7), as it misrepresented the standard, quality, sponsorship,
23 approval, and/or certification of the Class Protein Products.

24 81. As a result of Defendant's conduct, Plaintiff and California Sub-Class
25 members were harmed and suffered actual damages as a result of Defendant's unfair
26 competition and deceptive acts and practices. Had Defendant disclosed the true nature
27 of the contents of the Class Protein Products' protein content, Plaintiff and the Class
28 would not be misled into purchasing the Class Protein Products, or, alternatively, pay
significantly less for them.

1 82. Additionally, misbranded food products cannot legally be manufactured,
2 held, advertised, distributed or sold. Thus, misbranded food has no economic value
3 and is worthless as a matter of law, and purchasers of misbranded food are entitled to a
4 refund of the purchase price of the misbrand food.

5 83. Plaintiff, on behalf of himself and all other similarly situated California
6 consumers, and as appropriate, on behalf of the general public of the state of
7 California, seeks injunctive relief prohibiting Defendant continuing these unlawful
8 practices pursuant to California Civil Code § 1782(a)(2).

9 84. Plaintiff provided Defendant with notice of its alleged violations of the
10 CLRA pursuant to California Civil Code § 1782(a) *via* certified mail, demanding that
11 Defendant correct such violations.

12 85. If Defendant's fail to respond to Plaintiff's CLRA notice within 30 days,
13 Plaintiff may amend this Complaint to seek all available damages under the CLRA for
14 all violations complained of herein, including, but not limited to, statutory damages,
15 punitive damages and costs and any other relief that the Court deems proper.
16 Additionally, Plaintiff will request that the Court award all members of the Class, who
17 have attained the age of 65 at the time of the Defendant's wrongful acts and omissions
18 as alleged herein, to receive a statutory trebling of their restitutionary award pursuant
19 to California Civil Code § 3345.

20 **PRAYER FOR RELIEF**

21 WHEREFORE, Plaintiff and the Class pray for relief and judgment as follows:

22 A. For an order declaring that this action is properly maintained as a class
23 action and appointing Plaintiff as representative for the Class, and appointing
24 Plaintiff's counsel as Class counsel;

25 B. For an order awarding Plaintiff and the members of the Class damages
26 and restitution;

27 C. For an order enjoining Defendant from continuing to engage in the
28 unlawful and unfair business acts and practices as alleged herein;

1 D. For restitution of the funds which were unjustly enriched by Defendant, at
2 the expense of the Plaintiff and Class Members.

3 E. For an order awarding Plaintiff and the members of the Class pre- and
4 post-judgment interest;

5 F. For an order awarding attorneys' fees and costs of suit, including experts'
6 witness fees as permitted by law; and

7 G. Such other and further relief as this Court may deem just and proper.

8 **JURY TRIAL DEMAND**

9 Plaintiff demands a trial by jury for all of the claims asserted in this Complaint
10 so triable.

11 Respectfully submitted,

12
13 FINKELSTEIN & KRINSK LLP

14 Dated: October 8, 2014

15 By: /s/ Mark L. Knutson
16 Mark L. Knutson, Esq.
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28 Facsimile: (619) 238-5425

CIVIL COVER SHEET

PLEASE PRINT OR TYPE (Do not write) IN ALL CAPS. (See INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS
OMARI, BOBO, individually and on behalf of all other similarly situated,

DEFENDANTS
OPTIMUM NUTRITION, INC., a Delaware Corporation,

(b) San Diego
(EXCEPT IN U.S. PLAINTIFF CASES)

DuPage, IL
(IN U.S. PLAINTIFF CASES ONLY)

(c) Finklstien & Krinsk LLP, Jeffery Krinsk, Mark Knutson, William Restis, Trenton R. Kashima (admission pending), 501 West Broadway, Ste. 1250, T: 619.238.1333, F: 619.238.5425

Known)

'14CV2408 BEN KSC

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

Form with checkboxes for jurisdiction basis: (U.S. Government Not a Party), (Indicate Citizenship of Parties in Item III)

Form with checkboxes for citizenship: PTF DEF, PTF DEF

IV. NATURE OF SUIT (Place an "X" in One Box Only)

Table with categories: CONTRACT, REAL PROPERTY, CIVIL RIGHTS, TORTS, PRISONER PETITIONS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES

V. ORIGIN (Place an "X" in One Box Only)

Form with checkboxes for origin and a (specify) field

VI. CAUSE OF ACTION
28 U.S.C. 1446 (CAFA)
California State law claims based on alleged violation of federal food-labeling laws.

VII. REQUESTED IN COMPLAINT:
ASSAULTION DEMAND \$
JURY DEMAND: X

VIII. RELATED CASE(S) IF ANY
(See instructions):

10/08/2014 /s/ Mark L. Knutson

FOR OFFICE USE ONLY

Form with checkboxes for office use only

EXHIBIT 6

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8 Attorneys for Plaintiffs
 and the Putative Classes

9 [Additional Counsel Listed On Signature Page]

10 **UNITED STATES DISTRICT COURT**
 11 **FOR THE SOUTHERN DISTRICT OF CALIFORNIA**

12 OMARI BOBO, individually and on
 13 behalf of all others similarly situated,

14 Plaintiff,

15 v.

16 WOODBOLT DISTRIBUTION, LLC,
 d/b/a Cellucor and Nutrabolt, a Delaware
 17 limited liability company,

18 Defendant.

Case No: '16CV0032 BEN DHB

CLASS ACTION COMPLAINT FOR:

1. **VIOLATION OF CAL. BUS. & PROF. CODE §§ 17500, et seq.;**
2. **VIOLATION OF CAL. CIV. CODE §§ 1750, et seq.;**
3. **VIOLATION OF CAL. BUS. & PROF. CODE §§ 17200, et seq.**
4. **BREACH OF EXPRESS WARRANTY;**
5. **BREACH OF IMPLIED WARRANTY OF MERCHANTABILITY; AND**
6. **NEGLIGENT MISREPRESENTATION**

JURY TRIAL DEMANDED

1 Plaintiff Omari Bobo (“Plaintiff”) individually and on behalf of all others
2 similarly situated, based on the investigation of counsel and his own individual
3 knowledge as to Plaintiff’s own circumstances, hereby complains against defendant
4 Woodbolt Distribution, LLC., doing business as Cellucor and Nutrabolt, (“Defendant”
5 or “Woodbolt”) as follows:

6 **I. INTRODUCTION**

7 1. Defendant Woodbolt sells the popular Cellucor branded dietary
8 supplements, which include the Alpha Amino: Performance Aminos; Alpha Amino
9 Extreme: Performance Aminos; NO3 Chrome: Nitric Oxide Pump Amplifier; CN3:
10 Strength & Pump Amplifier; C4: Pre-Workout Explosive Energy; C4 Extreme: Pre-
11 Workout; C4 Mass: Pre-Workout Explosive Energy; C4 Neuro: Pre-Workout
12 Explosive Energy; C4 On The Go: Pre-Workout Explosive Energy; and C4 50X: Pre-
13 Workout Supplements (collectively the “Class Products”). These supplements contain
14 Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate, newly formulated ingredients
15 that chemically fuse an amino or organic acid with a nitrate to purportedly increase
16 these ingredients’ effectiveness.

17 2. The safety of these ingredients, however, has not been established by any
18 scientific measure. Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate are New
19 Dietary Ingredients, not previously existing in the food supply, and federal law
20 requires that Defendant provides the Food and Drug Administration (“FDA”) with
21 adequate evidence that such ingredients do not present a significant or unreasonable
22 risk of illness or injury before these ingredients can be lawfully sold in any dietary
23 supplement. Defendant has not provided this information to the FDA and has not
24 conducted any studies to establish the innocuous nature of these new ingredients.

25 3. Additionally, the Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate
26 contained within Defendant’s supplements are advertised as providing consumers
27 substantial benefits, but ultimately do not deliver. Defendant advertises and labels
28 that the Class Products, because of their use of unique and novel ingredients, will

1 increase strength, endurance, muscle mass, and overall performance, and/or will be
2 better absorbed by the body. Industry research establishes that these “cutting-edge”
3 ingredients do not provide the benefits advertised. Rather, the benefits of these new
4 dietary ingredients are, at best, unknown or, alternatively, inferior to their traditional
5 counterparts. Simply put, Defendant has not substantiated the Class Products are
6 efficacious or even safe for consumption.

7 **II. JURISDICTION AND VENUE**

8 4. This Court has jurisdiction over the subject matter of this action pursuant
9 to the Class Action Fairness Act, 28 U.S.C. §§1332(d), 1446, and 1453(b). Plaintiff
10 alleges that he and the Class members are citizens of different states from Defendant,
11 and the cumulative amount in controversy for Plaintiff and the Class exceeds \$5
12 million, exclusive of interest and costs.

13 5. Venue is proper in this District pursuant to 28 U.S.C. §1391(b) because
14 many of the acts and transactions giving rise to the violations of law complained of
15 herein occurred in this District, and because Defendant:

16 (a) conducts business itself or through agent(s) in this District, by
17 advertising, marketing, distributing and/or manufacturing its products in this District;
18 and/or

19 (b) is licensed or registered to conduct business in this District; and/or

20 (c) otherwise maintains sufficient contacts within this District to justify
21 Defendant being fairly brought into Court in this District.

22 **III. PARTIES**

23 6. Plaintiff Omari Bobo is, and at all times relevant hereto was, a resident
24 and a citizen of California. Plaintiff purchased Defendant’s C4 Pre-Workout
25 Explosive Energy in late 2013 at a 24 Hour Fitness Balboa Super Sport store located
26 in San Diego, California. Plaintiff relied, in part, on the representations made on the
27 Defendant’s supplements’ label when purchasing Defendant’s products, and believe
28 such representations to be true. Plaintiffs believed that by marketing, distributing, and

1 selling the Class Products as dietary supplements, Defendant had followed the legally
2 required regulatory procedures and that the Products were established as effective and
3 safe for human consumption. Had Plaintiff known that the Class Products were not
4 safe or that Defendant's marketing and labeling statements were false, he would not
5 have purchased Defendant's products.

6 7. Defendant Woodbolt Distribution, LLC., doing business as Cellucor, is a
7 Delaware limited liability corporation having its headquarters in Bryan, Texas.
8 Woodbolt manufactures, markets, advertises, distributes, and/or sells the Cellucor
9 branded supplements, including the Class Products, throughout the United States,
10 including California.

11 **IV. SUBSTANTIVE ALLEGATIONS**

12 8. As noted above, the Class Products contain New Dietary Ingredients –
13 Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate. The term "New Dietary
14 Ingredient" is a term of legal art and is any ingredient contained in, or for use in, a
15 dietary supplement that was not previously marketed in a dietary supplement, in the
16 United States, before October 15, 1994. *See* section 413(d) of the Federal Food, Drug,
17 and Cosmetic Act (the "FDCA"), *codified at* 21 U.S.C. 350b(d). There is no
18 authoritative list of dietary ingredients that were marketed in dietary supplements
19 prior to October 15, 1994. Therefore, manufacturers and distributors are necessarily
20 responsible for determining if an ingredient is a "New Dietary Ingredient."

21 9. The FDCA provides that a supplement containing a New Dietary
22 Ingredient can only be marketed or sold if it meets one of two requirements:

23 (1) The dietary supplement contains only dietary ingredients which have
24 been present in the food supply as an article used for food in a form in
which the food has not been chemically altered [or]

25 (2) There is a history of use or other evidence of safety establishing that
26 the dietary ingredient when used under the conditions recommended or
27 suggested in the labeling of the dietary supplement will reasonably be
28 expected to be safe and, at least 75 days before being introduced or
delivered for introduction into interstate commerce, the manufacturer or
distributor of the dietary ingredient or dietary supplement provides the
FDA with information, including any citation to published articles, which

1 is the basis on which the manufacturer or distributor has concluded that a
2 dietary supplement containing such dietary ingredient will reasonably be
expected to be safe.

3 21 U.S.C. § 350b(a). A producer or distributor of a dietary supplement cannot rely on
4 a “75-Day Premarket Notification” from another manufacturer of a dietary supplement
5 that contains the same dietary ingredient. Nonetheless, even if a 75-Day Premarket
6 Notification of New Dietary Ingredient is provided to the FDA, the New Dietary
7 Ingredient must still meet the requirements of 21 U.S.C. § 342(f) – that is the
8 ingredient must be demonstrably established as safe for human consumption. If either
9 the 75-Day Premarket Notification is not provided or the New Dietary Ingredient does
10 not satisfy the requirements of 21 U.S.C. § 342(f), the product containing the New
11 Dietary Ingredient is deemed adulterated and thus has no economic value as it cannot
12 be sold in the United States.

13 10. The labeling adhered to each of the Class Products confirms that the
14 Class Products are intended to be sold as a dietary supplements. The patent for
15 creating Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate was only filed in
16 2007, and these ingredients were not used or marketed in dietary supplements before
17 this date. Accordingly, Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate are
18 New Dietary Ingredients as defined by federal regulations. Despite the fact that they
19 are New Dietary Ingredients, Woodbolt has not provided the FDA with the required
20 75-Day Premarket Notification establishing Leucine Nitrate’s, Creatine Nitrate’s, and
21 Arginine Nitrate’s harmless use in food products/supplements or any other evidence
22 of these New Dietary Ingredients’ safety. This lack of compliance with the FDCA’s
23 clear requirements renders the Class Products adulterated.

24 11. There are significant and genuine concerns regarding the safety of these
25 New Dietary Ingredients. The patent holder of these nitrate hybrids – ThermoLife
26 International, LLC – filed a 75-Day Premarket Notification to the FDA for Creatine
27 Nitrate but not for any of the amino acid nitrates. The 75-Day Premarket Notification
28 for Creatine Nitrate was provided on February 3, 2011. The FDA responded on May

1 9, 2011 and voiced “significant concerns” about the evidence upon which ThermoLife
2 relied when concluding that Creatine Nitrate was a safe additive. The FDA further
3 stated that the product “may be adulterated under 21 U.S.C. § 342(f)(1)(B) as a dietary
4 supplement that contains a new dietary ingredient for which there is inadequate
5 information to provide reasonable assurance that such ingredient does not present a
6 significant or unreasonable risk of illness or injury.”

7 12. Concerns have also been raised about the other amino acid nitrates – such
8 as Leucine Nitrate and Arginine Nitrate. Leucine Nitrate and Arginine Nitrate are
9 chemically processed in the same manner as the Creatine Nitrate and has the same
10 purported physiological properties. Accordingly, the FDA’s stated reservations
11 regarding Creatine Nitrate equally apply to Leucine Nitrate and Arginine Nitrate as no
12 safety studies have ever been conducted on these ingredients to dispel the safety
13 concerns. Nonetheless, the FDA’s apprehensions remain unaddressed. The addition
14 of Nitrates to Leucine, Creatine and Arginine, as understood by reference to
15 Defendant’s marketing and the relevant patent, should promote enhanced Nitric Oxide
16 (NO) production in the human body and there by acting as a vasodilator – a substance
17 that dilates blood vessels. Vasodilators, however, are within a powerful class of drugs
18 known to decrease blood pressure and they are reported to have a number of side
19 effects including chest pain, rapid heartbeat (tachycardia), heart palpitations, nausea,
20 vomiting, dizziness, and headache. Thus, if Leucine Nitrate, Creatine Nitrate, and
21 Arginine Nitrate actually have the properties and characteristics claimed, then
22 Defendant should have known that there is sufficient health risk that must be properly
23 addressed and studied.

24 13. Indeed, Defendant recognizes the potential adverse effects of the Leucine
25 Nitrate, Creatine Nitrate, and Arginine Nitrate in its products. The label on many of
26 the Class Products, and Defendant’ own website, contains the following disclaimer:

27 Do not use this product if you are pregnant, nursing, or are currently
28 taking nitrates for chest pain or if you are taking medication used to treat
erectile dysfunction such as PDE-5 inhibitors. Before using this product,

1 consult a licensed, qualified, healthcare professional, including but not
2 limited to, if: you are taking antidepressants such as MAOI (Monoamine
3 Oxidase Inhibitor) or SSRI, blood thinners, nonsteroidal anti-
4 inflammatory drugs, pseudoephedrine, or you are taking any other dietary
5 supplement, prescription drug or over-the-counter medication; or if, you
6 suspect you have or have been treated for, diagnosed with or have a
family history of, any medical condition, including but not limited to:
high or low blood pressure, diabetes, glaucoma, anxiety, cardiovascular,
psychiatric or seizure disorders, cardiac arrhythmia, stroke, heart, liver,
kidney or thyroid disease, or difficulty urinating due to prostate
enlargement.

7 This disclaimer acknowledges that vasodilators, including Leucine Nitrate, Creatine
8 Nitrate, and Arginine Nitrate, can seriously affect the human body and are not
9 ingredients generally safe for human consumption – given the number of
10 contraindications which covers a majority of the general consuming population.

11 14. Despite Defendant’s actual knowledge of the potential dangers and side
12 effects of the ingredients in its products, Defendant has failed to provide any evidence
13 of the safety of the Class Products to the FDA. Accordingly, the Class Products are
14 adulterated and may not be sold as dietary supplements. As adulterated supplements
15 have no economic value and are worthless as a matter of law, consumer purchasers of
16 the adulterated supplements are entitled to a restitution/refund of the purchase price of
17 the Class Products.

18 15. Also, because of the lack of peer reviewed research, it is unknown if the
19 addition of Nitrates to Leucine, Creatine, and Arginine provides any benefit over raw
20 Leucine, Creatine, or Arginine. Defendant, nonetheless, advertises its use of
21 “Creative Nitrate” because of its name is similar to Creatine Monohydrate (commonly
22 known as “Creatine”) – a popular supplement for those seeking to gain muscle mass
23 and increase strength. Creatine Nitrate, however, is not the same as Creatine
24 Monohydrate and it is unknown if Creatine Nitrate confers a single health benefit (let
25 alone a substantial increase) over its more common Monohydrate cousin. Studies
26 conducted on the effectiveness of Creatine Nitrate have been inconclusive, or show
27 that the Creatine Nitrate is not as efficacious as Creatine Monohydrate.

28 16. Similarly, no scientific evidence supports that Defendant’s inclusion of

1 Leucine Nitrate and Arginine Nitrate in the Class Products provides any additional
2 benefit to consumers. A recent study suggests otherwise; “[t]hough raw arginine may
3 significantly increase vessel diameter compared to placebo at 30 minutes post-
4 exercise, arginine peptide induced significantly higher percent change values for
5 blood flow volume compared to raw Arginine, placebo and arginine nitrate at specific
6 time points, and therefore may be the best option for increased blood flow.” Simply
7 bonding a nitrate to Leucine, Creatine or Arginine has no effect on the effectiveness of
8 these ingredients.

9 17. Defendant’s failure to substantiate the safety of the Class Products is a
10 violation of 21 U.S.C. 342(f)(1)(B), making the Products adulterated. Additionally,
11 Defendant’s misrepresentations regarding the safety and effectiveness of the Creatine
12 Nitrate, Leucine Nitrate, and Arginine Nitrate in the Class Products are unauthorized
13 under California law, portions of which parallels the FDCA through the “Sherman
14 Law”, Health & Safety Code § 109875 *et seq.* The Sherman Law explicitly
15 incorporates by reference “[a]ll food labeling regulations and any amendments to
16 those regulations adopted pursuant to the FDCA,” as the food labeling regulations of
17 California Health & Safety Code, § 110100, subd. (a).

18 18. Had Plaintiffs and putative Class members known the true nature of the
19 Class Products, including that they had not been established as safe through required
20 regulatory filings to the FDA, they would not have purchased such Products.
21 Accordingly, Plaintiffs and other Class members have been, and continue to be,
22 harmed by Defendant’s misrepresentations.

23 **V. CLASS ALLEGATIONS**

24 19. Plaintiff brings this action as a class action pursuant to Federal Rule of
25 Civil Procedure 23 for the following Class of persons:

26 All persons who, within four (4) years of the filing of this Complaint,
27 purchased from a retailer located in California any dietary supplement,
28 manufactured, distributed, or sold by Defendant that contained Leucine
Nitrate, Creatine Nitrate, and Arginine Nitrate for personal or household
use.

1 Excluded from the Class are all legal entities, Defendant herein and any person, firm,
2 trust, corporation, or other entity related to or affiliated with Defendant, as well as any
3 judge, justice or judicial officer presiding over this matter and members of their
4 immediate families and judicial staff.

5
6 20. Plaintiff reserves the right to amend the Class definition if further
7 investigation and discovery indicates that the Class definition should be narrowed,
8 expanded, or otherwise modified.

9
10 21. While the exact number of Class members is unknown to Plaintiff at this
11 time, and will be ascertained through appropriate discovery, Plaintiff are informed and
12 believe that there are tens of thousands of members in the proposed Class. The
13 number of individuals who comprise the Class is so numerous that joinder of all such
14 persons is impracticable and the disposition of their claims in a class action, rather
15 than in individual actions, will benefit both the parties and the courts.

16
17 22. Plaintiff's claims are typical of the claims of the other members of the
18 Class. All members of the Class have been and/or continue to be similarly affected by
19 Defendant's wrongful conduct as complained of herein, in violation of federal and
20 state law. Plaintiff is unaware of any interests that conflict with or are antagonistic to
21 the interests of the Class.

22
23 23. Plaintiff will fairly and adequately protect the Class members' interests
24 and have retained counsel competent and experienced in consumer class action
25 lawsuits and complex litigation. Plaintiff and his counsel have the necessary financial
26 resources to adequately and vigorously litigate this class action, and Plaintiff is aware
27 of their duties and responsibilities to the Class.

28
29 24. Defendant has acted with respect to the Class in a manner generally
30 applicable to each Class member. Common questions of law and fact exist as to all
31 Class members and predominate over any questions wholly affecting individual Class
32 members. There is a well-defined community of interest in the questions of law and

1 fact involved in the action which affect all Class members. Among the questions of
2 law and fact common to the Class are, *inter alia*:

3 a) Whether the Leucine Nitrate, Creatine Nitrate, and Arginine
4 Nitrate contained in the Class Products are a new dietary ingredient which has
5 not been present in the food supply as an article used for food in a form in
6 which the food has not been chemically altered;

7 b) Whether Defendant provided the FDA with a proper 75-Day
8 Premarket Notification for Leucine Nitrate, Creatine Nitrate, and Arginine
9 Nitrate contained in the Class Products;

10 c) Whether the Class Products are adulterated supplements;

11 d) Whether Defendant's sale of the Class Products constitutes unfair
12 methods of competition and unfair or deceptive acts or practices in violation of,
13 *inter alia*, CAL. CIV. CODE §§ 1770 *et seq.*, including:

14 (i) Whether Defendant misrepresents the source, sponsorship,
15 approval, or certification of the Class Products;

16 (ii) Whether Defendant misrepresents that the Class Products
17 have benefits which they do not have;

18 (iii) Whether Defendant represents that the Class Products are of
19 a particular standard or quality if it is of another; and

20 (iv) Whether Defendant advertises the Class Products with intent
21 not to sell them as advertised;

22 e) Whether Defendant's sale of the Class Products constitutes
23 misleading and deceptive advertising under, *inter alia*, CAL. BUS. & PROF.
24 CODE § 17500.

25 f) Whether Defendant's sale of the Class Products constitutes
26 "unlawful," "unfair," or "fraudulent" business acts or practices under, *inter alia*,
27 CAL. BUS. & PROF. CODE §§ 17200 *et seq.*, including:

28 (i) Whether Defendant's sale of the Class Products constitutes

1 “unlawful” or “unfair” business practices by violating the public policies
2 set out in CAL. BUS. & PROF. CODE §§ 1770 *et seq.*, CAL. BUS. & PROF.
3 CODE §§ 17500 and other California and federal statutes and regulations;

4 (ii) Whether Defendant’s sale of the Class Products is immoral,
5 unethical, oppressive, unscrupulous or substantially injurious to
6 consumers;

7 (iii) Whether Defendant’s sale of the Class Products constitutes
8 an “unfair” business practice because consumer injury outweighs any
9 countervailing benefits to consumers or competition, and because such
10 injury could not be reasonably avoided by consumers; and

11 (iv) Whether Defendant’s mischaracterization of the Class
12 Products products constitutes a “fraudulent” business practice because
13 members of the public are likely to be deceived;

14 g) Whether Defendant’s sale of adulterated supplements constitutes a
15 breach of express warranty;

16 h) Whether Defendant’s sale of adulterated supplements constitutes a
17 breach of implied warranty of merchantability;

18 i) The nature and extent of damages, restitution, equitable remedies,
19 and declaratory and injunctive relief to which Plaintiff and the Class are
20 entitled; and

21 j) Whether Plaintiff and the Class should be awarded attorneys’ fees
22 and the costs of suit.

23 25. A class action is superior to all other available methods for the fair and
24 efficient adjudication of this controversy since joinder of all members is
25 impracticable. Furthermore, as the damages suffered by individual Class members
26 may be relatively small, the expense and burden of individual litigation make it
27 virtually impossible for Class members to individually redress the wrongs done to
28 them. There will be no difficulty in managing this action as a class action.

1 Products, and should have known that it was not entitled to sell these Products in the
2 United States.

3 33. Consumers, including Plaintiff and members of the Class necessarily and
4 reasonably relied on Defendant's representations that their products were safety,
5 effective, and could be legally sold as dietary supplements. The falsity and
6 misleading nature of Defendant's statements could not be discovered based on
7 common knowledge and/or by examining face of the Class Product's labels.
8 Consumers, including Plaintiff and members of the Class were among the intended
9 targets of Defendant's representations.

10 34. The above acts of Defendant, in disseminating said misleading and
11 deceptive statements throughout the State of California, including to Plaintiff and
12 members of the Class, were and are likely to deceive reasonable consumers by
13 obfuscating the true nature, safety, and approval of the Leucine Nitrate, Creatine
14 Nitrate, and Arginine Nitrate in Defendant's products, and thus are violations of CAL.
15 BUS. PROF. CODE §§ 17500, *et seq.*

16 35. Plaintiff and Class members were harmed and suffered injury as a result
17 of Defendant's violations of the CAL. BUS. PROF. CODE §§ 17500, *et seq.* Defendant
18 has been unjustly enriched at the expense of Plaintiff and the members of the Class.

19 36. Accordingly, Plaintiff and members of the Class seek injunctive relief
20 prohibiting Defendant from continuing these wrongful practices, and such other
21 equitable relief, including full restitution of all improper revenues and ill-gotten
22 profits derived from Defendant's wrongful conduct to the fullest extent permitted by
23 law. Adulterated food products cannot legally be manufactured, held, advertised,
24 distributed or sold. Thus, an adulterated supplement has no economic value and is
25 worthless as a matter of law, and purchasers of adulterated supplement are entitled to
26 a restitution refund of the purchase price of the supplement.

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SECOND COUNT

**Violation of CAL. CIV. CODE §§ 1750, *et seq.* -
Consumer Legal Remedies Act
(On Behalf of the Class)**

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3
4 37. Plaintiff hereby incorporates by reference the allegations contained in the
5 preceding paragraphs of this Complaint.

6 38. 70. Defendant's supplements are a "good" as defined by California
7 Civil Code section 1761(a).

8 39. Defendant is a "person" as defined by California Civil Code §1761(c).

9 40. Plaintiff and Class members are "consumers" within the meaning of
10 California Civil Code section 1761(d) because they purchased the Class Products for
11 personal, family or household use.

12 41. The sale of the Class Products to Plaintiff and Class members is
13 "transaction" as defined by California Civil Code §1761(e).

14 42. By failing to provide the FDA with the required 75-Day Premarket
15 Notification for the Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate contained
16 in the Class Products needed to lawfully and safely sell the Class Products, Defendant
17 violated California Civil Code section 1770(a)(2), (5), (7) and (9), as it misrepresented
18 the standard, quality, sponsorship, approval, and/or certification of its products.

19 43. Additionally, the Leucine Nitrate, Creatine Nitrate, and Arginine Nitrate
20 contained in the Class Products does not deliver the benefits stated. Therefore,
21 Defendant violated California Civil Code section 1770(a)(2), (5), (7) and (9), as it
22 misrepresented the standard, quality, sponsorship, approval, and/or certification of its
23 products.

24 44. As a result of Defendant's conduct, Plaintiff and Class members were
25 harmed and suffered actual damages as a result of Defendant's unfair competition and
26 deceptive acts and practices. Had Defendant disclosed the true nature and/or not
27 falsely represented the Class Products, Plaintiff and the Class would not have been
28

1 misled into purchasing Defendant's products, or, alternatively, pay significantly less
2 for them.

3 45. Additionally, adulterated supplements cannot legally be manufactured,
4 held, advertised, distributed or sold. Thus, adulterated supplements have no economic
5 value and are worthless as a matter of law, and purchasers of misbranded food are
6 entitled to a refund of the purchase price of the adulterated supplements.

7 46. Plaintiff, on behalf of himself and all other similarly situated California
8 consumers, and as appropriate, on behalf of the general public of the State of
9 California, seeks injunctive relief prohibiting Defendant continuing these unlawful
10 practices pursuant to California Civil Code § 1782(a)(2).

11 47. Plaintiff provided Defendant with notice of its alleged violations of the
12 CLRA pursuant to California Civil Code § 1782(a) *via* certified mail, demanding that
13 Defendant correct such violations concurrently with the filing of this complaint. If
14 Defendant fails to adequately respond to Plaintiff's notice within 30 days, Plaintiff
15 will amend this complaint, and seek all available damages under the CLRA for all
16 violations complained of herein, including, but not limited to, statutory damages,
17 punitive damages, and any other relief that the Court deems proper.

18 **THIRD COUNT**

19 **Violation of CAL. BUS. & PROF. CODE §§ 17200, *et seq.* -**
20 **Unlawful Business Acts and Practices**
21 **(On Behalf of the Class)**

22 48. Plaintiff hereby incorporates by reference the allegations contained in the
23 preceding paragraphs of this Complaint.

24 49. The Sherman Law, HEALTH & SAF. CODE §§ 109875 *et seq.*, broadly
25 prohibits any adulterated food products or dietary supplements. California has
26 adopted federal food and dietary supplement laws and regulations as its own, and as
27 the Sherman Law expressly incorporates, "[a]ll food labeling regulations and any
28 amendments to those regulations adopted pursuant to the federal act, in effect on

1 January 1, 1993, or adopted on or after that date” as “the food labeling regulations of
2 this state” including, but not limited to, 21 U.S.C. § 342(f)(1)(B).

3 50. The California Civil Code § 1770(a)(2), (5), (7) and (9) also prohibits
4 mislabeling food misrepresenting the standard, quality, sponsorship, approval, and/or
5 certification of food products, as noted in above.

6 51. The business practices alleged above are unlawful under Business and
7 Professional Code §§ 17500, *et seq.*, California Civil Code §§ 1770(a)(2), (5), (7) and
8 (9) and the Sherman Law, each of which forbids the untrue, fraudulent, deceptive,
9 and/or misleading marketing, advertisement, packaging and labelling of food products
10 and dietary supplements.

11 52. Defendant’s sale of the Class Products violates 21 U.S.C. § 342(f)(1)(B)
12 which require Defendant to establish the safety of the Leucine Nitrate, Creatine
13 Nitrate, and Arginine Nitrate contained in the Class Products and file a 75-Day
14 Premarket Notification with the FDA. Defendant’s failure to do so renders the Class
15 Products adulterated under federal and corresponding state law.

16 53. Plaintiff and Class members were harmed and suffered injury as a result
17 of Defendant’s violations of the CAL. BUS. PROF. CODE §§ 17200, *et seq.* Defendant
18 has been unjustly enriched at the expense of Plaintiff and the members of the Class.

19 54. Accordingly, Plaintiff and members of the Class seek injunctive relief
20 prohibiting Defendant from continuing these wrongful practices, and such other
21 equitable relief, including full restitution of all improper revenues and ill-gotten
22 profits derived from Defendant’s wrongful conduct to the fullest extent permitted by
23 law. Adulterated supplements cannot legally be manufactured, held, advertised,
24 distributed or sold. Thus, adulterated supplements have no economic value and are
25 worthless as a matter of law, and purchasers of adulterated supplements are entitled to
26 a restitution refund of the purchase price of the Class Products.

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1 **FOURTH COUNT**

2 **Violation of CAL. BUS. & PROF. CODE §§ 17200, et seq. -**
3 **Unfair Business Acts and Practices**
4 **(On Behalf of the Class)**

5 55. Plaintiff hereby incorporates by reference the allegations contained in the
6 preceding paragraphs of this Complaint.

7 56. Plaintiff and other members of the Class who purchased the Class
8 Products suffered a substantial injury by virtue of buying a product that
9 misrepresented the true nature of the Class products, as alleged herein. Had Plaintiff
10 and members of the Class known that Defendant's materials, advertisement and other
11 inducements misrepresented the true benefits of its products, they would not have
12 purchased said products. Additionally, the Class Products are adulterated under
13 federal law, and may not be purchased and sold.

14 57. Defendant's actions alleged herein violate the laws and public policies of
15 California and the United States, as set out preceding paragraphs of this Complaint.

16 58. There is no benefit to consumers or competition by allowing Defendant
17 to sell adulterated supplements and deceptively market, advertise, package and label
18 its products.

19 59. Plaintiff and Class members who purchased the Class Products had no
20 way of reasonably knowing that these products were deceptively marketed, advertised,
21 packaged and labeled, and/or adulterated. Thus, Plaintiff and Class members could
22 not have reasonably avoided the injury they suffered.

23 60. The gravity of the harm suffered by Plaintiff and Class members who
24 purchased the Class Products outweighs any legitimate justification, motive or reason
25 for marketing, advertising, packaging and labeling the adulterated Products in a
26 deceptive and misleading manner. Accordingly, Defendant's actions are immoral,
27 unethical, unscrupulous and offend the established public policies as set out in federal
28 regulations and state law and is substantially injurious to Plaintiff and members of the
Class.

1 74. Plaintiff, and other members of the Class, in purchasing the Class
2 Products, reasonably relied upon the skill and judgment of Defendant as to whether
3 the Class Products was of merchantable quality and safe for its intended, reasonably
4 foreseeable and/or ordinary use.

5 75. Defendant breached the implied warranty of merchantability by failing to
6 deliver that is generally acceptable in trade and/or was not fit for the ordinary
7 purposes for which such goods are used because the Class Products are adulterated
8 under federal law and may not be sold or possessed in the United States.

9 76. Defendant's breach of the implied warranty of merchantability was the
10 direct and proximate cause of Plaintiff's injury

11 77. As a result of Defendant's breach of warranty, Plaintiffs and each of the
12 members of the Class have been damaged in the amount of the purchase price of the
13 Product and any consequential damages resulting from the purchases.

SEVENTH COUNT

Breach of Express Warranty (On Behalf of the Class)

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16 78. Plaintiff hereby incorporates by reference the allegations contained in the
17 preceding paragraphs of this Complaint.

18 79. Plaintiff, and each member of the Class, formed a contract with
19 Defendant at the time Plaintiffs and the other Class members purchased the Products.
20 The terms of the contract includes representations made by Defendant on the
21 Products' packaging and through marketing and advertising, as described above. This
22 labeling, marketing and advertising constitute express warranties and became part of
23 the basis of bargain, and are part of the standardized contract between Plaintiffs and
24 the members of the Class and Defendant.

25 80. Defendant breached express warranties about the Product because
26 Defendant's representations about the Product were false and the Products do not
27 conform to Defendant's affirmations and promises described above.
28

1 81. Defendant warranted that the Class Products were Dietary Supplements,
2 which could be used, possessed, and purchased in the United States. They were not.

3 82. Plaintiffs and each of the members of the Class would not have
4 purchased the Products had they known the true nature of the Class Products.

5 83. Defendant's breach of the breach of its express warranty was the direct
6 and proximate cause of Plaintiff's injury

7 84. As a result of Defendant's breach of warranty, Plaintiffs and each of the
8 members of the Class have been damaged in the amount of the purchase price of the
9 Product and any consequential damages resulting from the purchases.

10 **EIGHTH COUNT**

11 **Negligent Misrepresentation**
12 **(On Behalf of the Class)**

13 85. Plaintiff hereby incorporates by reference the allegations contained in the
14 preceding paragraphs of this Complaint.

15 86. Defendant has a duty, as a manufacturer, distributor, and retailer of
16 dietary supplements, to comply with the applicable laws governing the production and
17 distribution of dietary supplements.

18 87. Defendant states on each of the Class Products, that such products are
19 "dietary supplements" and can be possessed, used, and sold as such.

20 88. Plaintiff and other members of the Class relied on Defendant's
21 representations that the Class Products were indeed dietary supplements, which may
22 be sold and possessed in the United States and are safe to be used as such. This
23 reliance was reasonable, as a rational consumer would only purchase products deemed
24 safe for human consumption and approved to be sold as dietary supplements in the
25 United States.

26 89. However, the Class Products were not dietary supplements approved for
27 use in the United States, but were instead considered misbranded and adulterated
28

1 under federal law. Accordingly, the Class Products cannot be possessed, sold, or used
2 as dietary supplements.

3 90. Defendant knew, or with reasonable care should have known, that its
4 products were not dietary supplements approved for use in the United States, but were
5 considered misbranded and adulterated under federal law.

6 91. As a result of Defendant's misrepresentation, Plaintiffs and each of the
7 members of the Class have been damaged in the amount of the purchase price of the
8 Product.

9 **VI. PRAYER FOR RELIEF**

10 WHEREFORE, Plaintiffs and the Class pray for relief and judgment as follows:

11 A. For an order declaring that this action is properly maintained as a class
12 action and appointing Plaintiffs as representatives for the Class, and appointing
13 Plaintiffs' counsel as Class counsel;

14 B. That Defendant bear the costs of any notice sent to the Class;

15 C. For an order awarding Plaintiffs and the members of the Class actual
16 damages, restitution and/or disgorgement;

17 D. For an order requiring Defendant to pay punitive and statutory damages,
18 as allowable by law, to Plaintiffs and the other members of the Classes;

19 E. For an order enjoining Defendant from continuing to engage in the
20 unlawful and unfair business acts and practices as alleged herein;

21 F. For an order awarding Plaintiffs and the members of the Class pre- and
22 post-judgment interest;

23 G. For an order awarding attorneys' fees and costs of suit, including expert
24 witnesses fees as permitted by law; and

25 H. Such other and further relief as this Court may deem just and proper.

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1 **VII. JURY TRIAL DEMAND**

2 Plaintiffs demand a trial by jury for all of the claims asserted in this Complaint
3 so triable.

4
5 DATED: January 6, 2016

Respectfully submitted,

6 FINKELSTEIN & KRINSK LLP

7
8 By: /s/ Trenton R. Kashima
Trenton R. Kashima, Esq.

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DECLARATION OF OMARI BOBO

I, Omari Bobo, declare and state as follows:


1. I am a plaintiff in the above captioned case alleging a violation of the Consumer Legal Remedies Act.

2. The Defendant in this action, Woodbolt Distribution, LLC., is doing business in San Diego County, California. Namely, Defendant Woodbolt Distribution, LLC. distributes, sells, or offers its Cellucor or Nutrabolt branded products for sale in San Diego County, California. Indeed, I purchased Defendant's products in San Diego County.

3. The transaction that gives rise the cause of action under Consumer Legal Remedies Act, as set forth in the attached Complaint, occurred in San Diego County.

I declare under the penalty of perjury under the laws of the United States that the foregoing is true and correct.

Executed this 31 th day of December, 2015, in San Diego, California



Omari Bobo